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Vol. 3, No. 1

Published by The Georgia Recreation Commission

October–November 1968 Edition



DR. SAL J. PREZIOSO, Executive Vice President, National Recreation and Park Association will **KEYNOTE** the 24th Annual Georgia Recreation and Park Society Conference.



THE HONORABLE ARTHUR K. BOLTON, Attorney General of Georgia will address the Second General Session of the Conference. His subject will be **Legal Liability for Recreation and Park Departments**.

STATE CONFERENCE ON RECREATION AND PARKS, NOVEMBER 17-19

The 24th Annual Conference on Recreation and Parks will be held in Augusta, Georgia on November 17-19, 1968. Conference headquarters will be the Augusta Town House Motor Inn. This annual event sponsored by the Georgia Recreation and Park Society is expected to attract some 400 recreation, park and conservation leaders from Georgia.

Representatives from public and private agencies, state, federal, hospital, armed forces, churches, and educational institutions will study related problems during the two and one half day meeting.

NATIONAL LEADERS ON PROGRAM

Some of the country's leading authorities in the recreation, park and conservation movement will address the conference. Speakers will include: Dr. Sal J. Prezioso, Executive Vice President, National Recreation and Park Association, The Honorable Arthur K. Bolton, Attorney General of Georgia, Dr. Janet MacLean, Professor of Recreation, Indiana University, Fred Humphrey, Past President of the National Therapeutic Society, Recreation Instructor, Penn State University, and Dr. Harold D. Meyer, Professor Emeritus of Recreation, University of North Carolina.

CONFERENCE INFORMATION

Additional conference information may be secured by writing to: The President's Office, Georgia Recreation and Park Society, 1655 Peachtree, N.E. Atlanta, Georgia 30309.

CONFERENCE EDITION

COMING EVENTS

November 17-19

STATE CONFERENCE ON PARKS AND RECREATION

Augusta Town House

Augusta, Georgia

1969

March 31-April 2

SOUTHERN RECREATION & PARK CONFERENCE

Robert Meyer Hotel

Jacksonville, Florida

"Recreation in Georgia"

A publication of the Georgia Recreation Commission, Mony Building — Room 801, 1655

Peachtree Street, N.E., Atlanta, Georgia 30309.

Telephone 873-1607, 1608

JOHN H. DAVIS—Executive Director

JAMES A. COLLEY—Deputy Executive Director

TOM DRUMMOND—Assistant Director

THAD STUDSTILL—Assistant Director

Commission Members

LUKE L. RUSHTON, Chairman

Young Harris

JAMES E. BROWN, Vice Chairman

Dalton

MRS. CICERO A. JOHNSTON

Atlanta

ROBERT K. BROWN

East Point

JAMES W. KEY

Columbus

ROBERT T. BAGGOTT, JR.

Newnan

MRS. W. A. BOWEN

Statesboro

VERNE J. PICKREN

Folkston

WILLIAM R. TILLER

Evans

ANTON HUBER

Moultrie

FEATURE



ARE WE PREPARED?

by

James A. Colley, President Georgia
Recreation & Park Society, Deputy
Executive Director, Georgia Recrea-
tion Commission

The theme for the 24th Annual Georgia Recreation and Park Conference is "The Changing American Society Our Professional Responsibilities." The paramount question facing each of us as a professional in the recreation, park and conservation field ARE WE PREPARED TO MEET THIS CHANGE? Are we prepared to furnish the people of Georgia dynamic and progressive leadership in our leisure oriented society? This will be the challenge to our profession in the days ahead.

We have heard from leading educators, philosophers, scientists and planners that the future of America will present many unbelievable phenomena to us in this chosen profession. Briefly let's examine these projections:

By the year 2000, 85% of the American people will live in urban areas, 60% will have incomes in excess of \$10,000, 90% of the people will live on 1% of the land and the average work week will be 32 hours with two months paid vacation. The projection of the growth of our profession in the next five years indicates an increase of 57% in Federal recreation positions, 46% in state positions, and 26% in colleges and universities. By the year 1969, it is anticipated that 5,100 new positions will be open for recreation and park leaders in the United States.

Therefore it can be seen that the "Recreator" will have an increased responsibility in the changing America. Many opportunities will confront the A-1 Recreator as he seeks to provide a challenging program for "free" people. If he isn't prepared I fear leadership will be a "day late and a dollar short."

The Recreator of the future will have to be proficiently prepared, the best informed, most professional—EVER. He must not only be concerned with people centered activities and facilities but vitally concerned with the conservation and preservation of our natural resources. Today we live in a time when open space is no longer available, when machinery is doing our manual work, in which "posted" signs are placed on our hunting areas and our brooks and streams are polluted. Surely horizons of today will virtually explode as the ensuing years approach... and the competent recreator will be able to adjust his thinking to encompass the challenges that become his inheritance. THE CHALLENGE IS OURS—DO WE DARE CONQUER??

RECREATION AS A BASIC VALUE IN THE ENRICHMENT OF LIFE:

Among the by-products of an effective recreation program are happiness, physical well being, emotional stability, character development, safety, beauty, learning, creativeness and sociability. The Georgia Committee on Children and Youth in cooperation with appropriate state agencies and local departments of recreation and parks will endeavor to increase public understanding of the recreational needs of Georgia's children and youth. Mrs. J. Mac Barber is Chairman of the group.

Information in this publication may be used with or without credit (except items where credit is given herein) in the preparation of news stories, radio talks, etc.

BEETHOVEN AND BASKETBALL

A new program for developing the cultural life of a community under the p of the local recreation department is being developed by the University of ; Institute of Community and Area Development. Charles C. Clegg, Recreation nt, and John D. Burke, Arts Consultant, of the Institute's staff, have ed ways and means by which a community's recreation department may play roader and comprehensive role in a community's recreation development.

philosophy behind such a development is that the Arts (or Culture) and on are not really separete entities but that they are highly complementary he arts being a magnificent resource by which recreation can properly carry nctions and obligations.

h a philosophy is not really new to the history of recreation development in ed States. In fact, in 1900 the first steps were taken to combine cultural and nal programs in this country. Although limited to simple forms of expression me, the alliance of the two grew dynamically under the leadership of Joseph ie teens and twenties. Today in cities, large and small, throughout the country recreation programs have reached a high point of community commitment icipation. The programs in Waterloo, Iowa, Topeka, Kansas, and Richmond, are outstanding examples of what a recreation department can do for the development of a community. The programs run by these cities put to shame ral commitment of communities of much larger size and much greater wealth.

degree of involvement in the cultural life of a community by each recreation ent is relative, depending upon local conditions such as budget-limition personnel limitations, and the degree of cultural competency in the ity. However, these factors only limit the degree of the recreation nt's involvement. In almost every case, the recreation department can act as atalyst or an active agent to improve the cultural life of a community.

Clegg and Mr. Burke have already been active in assisting recreation nts in three areas of the state to become more involved with the arts. The k Recreation Department under the leadership of "Sonny" Miller, has already d plans for forming an arts council in the city. His assistant Miss Bradshaw, aid of Mr. Clegg and Mr. Burke, has set up a working organization for all the ie city to act in a unified manner to enrich its cultural life. The Gainesville n Department has taken steps in formulating a similar organization, and nville has requested similar aid to assist it in a broader development of a ecreation program for the community.

h more can be done throughout the rest of the state. There is little to deny that such a cultural recreational alliance could become statewide and an for the entire Southeast. Recreation leaders are urged to contact either Mr. Mr. Clegg at the University for development of a program that will work with munity.

REVENUE SOURCES MANAGEMENT SCHOOL ANNOUNCED

The North Carolina State University in affiliation with the National Recreation and Park Association announced that the Revenue Sources Management School will be held in Oglebay Park, Wheeling, West Virginia on March 9-13, 1969. The school is a three year progressive education program for park, recreation and conservation executives. Further information may be obtained by writing to Division of Continuing Education, North Carolina State University, Box 5125, Raleigh, North Carolina, 27607.



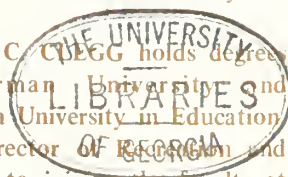
KEN CHAPMAN, Gainesville Recreation Department summer staff member, works with children in basics of creative dramatics class. Ken is a student at the University of Georgia.

All night long the keen-eyed owl
Hunts the woodland on the prowl.
Daylight finds him still and blinking,
Very much as if he's thinking.
People say he's wise and deep;
Really, it's just lack of sleep.

—Alexander Maley

JOHN D. BURKE is a noted actor and director having directed twenty full length productions. Mr. Burke has had leading roles in over twenty plays such as Hamlet, Glass Menagerie, Richard II, and Long Day's Journey into Night. He holds degrees from St. Bonaventure University, Catholic University and doctoral requirements completed at Ohio State University.

CHARLES C. CLEGG holds degrees from Furman University and Chattanooga University in Education. He was director of Recreation and Parks prior to joining the faculty at the University of Georgia.





HAROLD D. MEYER

Dr. Harold D. Meyer is no stranger to the members of the Georgia Recreation and Park Society. He has viewed and been a part of recreation's growth in Georgia for many years. He is the former Director of the North Carolina Recreation Commission, Past President of the American Recreation Society, and for many year's served as Chairman of the Recreation Curriculum at the University of North Carolina. Presently he is a consultant to the North Carolina Recreation Commission and the Georgia Recreation Commission. Dr. Meyer is a nationally known lecturer, educator, author, speaker and philosopher. Dr. Meyer will speak to the fourth General Session and to the Student Section of the Society.



EDWARD W. HILES

Edward W. Hiles is an Atlanta businessman who devotes a great deal of his time speaking on the American way of life. He graduated from the University of Alabama in 1937 with a degree in Commerce. He is an active member of a number of civic and professional organizations. Mr. Hiles received the George Washington Gold Medal Award from the Freedoms Foundation of Valley Forge for contributions to a better understanding of the American way of life. He is the recipient of an unanimous Resolution of the Georgia General Assembly to deliver the award winning address to that body. For the past twenty one years he has served as Executive Vice President of the Georgia Savings and Loan League. Mr. Hiles will be the principal speaker at the Lay Awards Dinner on Monday evening.

State Co On Recreation

NOVEMBER 17-19

CONFERENCE

SUNDAY, N

12:00-3:00 P.M. Recreation and
2:00-5:30 P.M. Conference Regi
7:00 P.M. Opening Session

Speaker: Dr. J
Exec
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MONDAY, N

9:30-10:30 A.M. Second General
"Legal Liability
Speaker: The

Atto

10:45-11:45 A.M. Third General S
"The Recreation
Speaker: Mr.

Pen

7:30 P.M. Lay Awards Din
"What's Happen
Speaker: Mr.

Exec

Geo

TUESDAY,

9:30-10:30 A.M. Fourth General
Speaker: Dr.

Prof

Univ

10:45-11:45 A.M. Fifth General S
"The Big Pictur
Speaker: Dr.

Prof

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7:30 P.M. Annual Confere
Speaker: The

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Fred Humphrey, a graduate of Iowa State University, is currently Recreation Instructor in charge of Therapeutic Recreation with the Department of Recreation and Parks, Penn State University. Mr. Humphrey is immediate past President of the National Therapeutic Recreation Society and has participated in professional conferences and workshops throughout the nation. He has authored numerous publications concerning Recreation for the Ill and Handicapped. His background includes a wide and diversified range of field experience as well as in education. This noted authority on recreation for the ill and handicapped will address the third General Session and the Therapeutic Section of the Society.

PERSONNEL CHANGES

WAYNE GAY has joined the staff of Central State Hospital as a Recreation Therapist. He is a recent graduate of Georgia Southern College.

PAUL DELOACH is the new Program Director for the Athens Boys' Club. He succeeds Joc Grammer.

EDITH OTT has joined the staff of the Martin Army Hospital as a Recreation Supervisor at Fort Benning.

BOBBYE BEASLEY has transferred to the Fort Gordon Army Hospital as a Recreation Supervisor.

LINDELL EZELL a recent graduate of University of Southern Mississippi has joined the staff of the Gainesville Recreation Department as a Teen Center Supervisor.

RONNIE FARMER graduate of Georgia Southern College is on the staff of the Central State Hospital at Milledgeville.

MICKEY WILLIAMS has been employed by the Marietta Recreation Department as Director of Womens and Girls Activities.

RUSSELL MCCOLLUM a Georgia Southern graduate has been named as Assistant Director of the Jesup-Wayne County Recreation Department.

BILL W. PARMER a Clemson University graduate has joined the staff of the Decatur-DeKalb YMCA as Assistant Physical Director.

JIM HARLESS has been named Director of Christian Recreation for the Weiucca Road Baptist Church of Atlanta. He is a graduate of Indiana University.

RONNIE YOUNG has been named Director of the Carrollton Recreation Department.

DANNY SWAIN has been named Director of Recreation for Claxton-Evans County Recreation Department.

EARL W. FARMER has accepted the position of Program Director with the Dublin Park and Recreation Department.

DID YOU KNOW?

That the average salary in Georgia for a Recreation and Park Executive is \$8,600, lowest being \$5,400 and the highest \$17,628.

LAND DONATED TO MADISON MORGAN RECREATION COMMISSION

The Madison-Morgan County Recreation Commission chaired by Colonel Zender V. Dean announced recently the donation of five acres of land for the development of a park on West Washington Street in Madison. In making the announcement, Colonel Dean emphasized that a number of significant developments have taken place in attempting to provide a well rounded program for the citizens of Morgan County. Among these accomplishments are: a full summer program of activities for all age groups, upgrading of athletic fields in the county, cooperation with the Madison Civic League and other civic and professional organizations and appointment of various committees within the Recreation Commission.

The Madison-Morgan County Recreation Commission was organized as a result of a study by the Georgia Recreation Commission.

The goal of the Local Recreation Commission is to provide the best program possible to the citizens of the area.

TWO GEORGIA RIVERS ON SCENIC LIST

Segments of eight rivers were designated as initial components of a National Wild and Scenic Rivers Bill signed into law recently by President Johnson.

While Georgia did not have a river listed in the eight major segments of the bill, two Georgia rivers were included for study for potential addition to the system. The Chattooga and Suwannee Rivers were included as possible additions if further study warrants.

The law as signed by the President prohibits any developments that would infringe upon the scenic and recreational values of the rivers.

Search for Good Life Zooms Spending

The American consumer is spending at greater portions than ever before on items previously thought to be rather frivolous. Indicative of our changing spending habits, consider the following information.

In 1957 the American Consumer spent 15.3 billion for recreation, 1967 a record amount of 30.6 billion, thus indicating an increase of 99.6 in this ten year period of time.

NEWS BRIEFS

BRUNSWICK

The Brunswick Recreation Department has embarked upon a course of action to make available an outstanding Art Program to the citizens of Brunswick. The classes are open to anyone ages through 97 are free to residents of the city. Included in the new Art Program will be special classes for the Handicapped. The program is under the direction of Miss Teensie Bradshaw, Director of Fine Arts for the Brunswick Recreation Department.

LAFAYETTE

Industry's support of recreation is evident by recent events in the City of LaFayette. E. T. Barwick Industries is contributing in excess of \$20,000 to the City Department over the next three years. LaFayette recently passed a bond issue for half million dollars for the construction of recreation facilities.

ATHENS

What's long and slender, can be driven like a bus, folds out to make a 24 by 32 foot stage, has its own amplification system, and can be seen at nearly any outdoor event scheduled in Athens? This was the heading recently to an article in the Athens Banner-Herald.

The article was describing one of the latest additions to the Athens Recreation Department, that being a \$14,000 "Showmobile" given to the department by the Athens Jaycees. Director Dave Dugan describes the showmobile as "a tremendous asset to our entire program."

DUBLIN

The Dublin Recreation and Parks Department reports its most successful summer program in its history. Staffed by 27 employees, the program's daily attendance was 1,597 with weekly attendance of 7,357 participants. Residents of Dublin were provided a variety of recreation and park activities in the program.

Roy Hammond, Director of the Department emphasized that even large plans are being made for the fall and winter programs of the Recreation Department.

RECREATION AT SOUTHWESTERN STATE HOSPITAL

by

James H. Rainwater, Jr.
Director of Recreation



JAMES H. RAINWATER, JR., Director of Recreation, Southwestern State Hospital is a native of Tifton, Georgia. He is a graduate of Georgia Military College and Georgia Southern College. He holds a B.S. Degree in Recreation and served previously on the staff of Central State Hospital as a Recreation Therapist.

FUNDING EXTENDED ON OUTDOOR RECREATION PLAN

Georgia's Statewide Comprehensive Outdoor Recreation Plan has recently received an extended approval as the official recreation plan for the State of Georgia. The extended approval date will be through March, 1970. State and local projects which qualify under the Land and Water Conservation Fund Act will be eligible to receive 50% federal matching grants through this plan.

Mr. Jim Prevatte is Coordinator of the Land and Water Division in Georgia. Mr. Prevatte will be happy to furnish information relative to making application for assistance under this program.

The State Outdoor Recreation Plan was prepared by the State Planning Bureau. In order to remain eligible under this program, the State Plan will be constantly reviewed and updated by the Planning Bureau, with assistance from state agencies and local governments.

Southwestern State Hospital, Thomasville Branch was opened during the summer of 1966 on the site of the former Veterans Administration Domiciliary. The residents were transfers from Central State Hospital at Milledgeville and Gracewood State Hospital at Augusta. The Bainbridge Branch was opened on June 20, 1967 on the site on the former Lynn Air Force Base. The residents at Bainbridge are transfers from Thomasville.

The hospital is designed to maintain an acceptable retreatment and rehabilitation program for long term mental residents, ages 16 to 60 who are able to care for their personal hygiene, are not a security risk, and who can be helped to learn new methods of adjustment to the world which has developed during their long absence. The hospital is "open" which means the ward units are not locked except at night. At present there are 1,258 residents on the roll, with 862 in Thomasville and 396 in Bainbridge.

Here at Southwestern there are specially trained staffs in Social Service, Psychology, Industrial Therapy, Music Therapy, Volunteer Services, Recreation Therapy, as well as a very competent nursing staff. These departments aid tremendously in returning 20% of our residents back to society.

At present, the Recreation Department at Southwestern consist of a Recreation Director, one therapist which is in charge of the activities in Bainbridge and six recreation leaders. There are planned activities each day for the residents as well as other activities which gives them a right to choose the activity that they would like to participate in. We believe this is important for the residents so that they can begin making their own decisions, with the end result then being able to return back to society. Our recreation program is designed to stress participation rather than accomplishing the art of the activity. We hope that we can teach the residents some activity they can carry with them from the hospital so the activity can serve as a release from their tensions and frustrations when they return to society.

Our activities and facilities consist of an air-conditioned recreation hall that has three shuffleboard courts, seats, a regular stage used for talent shows, dramatics, and a full length motion picture screen which is used every week. One of our most used facilities is our billard room, which consist of six regulation billard tables, two ping pong tables and two skee ball machines. At Southwestern we are fortunate in having a regulation four lane bowling alley, which, with the help of volunteers and staff we are able to teach the residents how to bowl. Our gym is used not only for basketball and other indoor activities but also to house the annual Thomasville Rose Show. Outside facilities include putt putt golf, softball and football fields and a very nice four acre pond for fishing.

Special activities are conducted often as well as a fine arts and crafts program, including knitting, art, quilting and others.

At Bainbridge our facilities are limited but tremendous progress has been made in initiating a successful recreation program. The Bainbridge Branch has essentially the same facilities as Thomasville and other facilities are expected to be added soon.

Our Recreation Program at Southwestern is striving to accomplish three main points:

1. Not to let an individual KILL time, but to make time live.
2. Not to let an individual SERVE time, but rather to make time serve him.
3. Not to let an individual LOSE himself, but rather to help him find his true self.

ROSWELL

The newest program success for the Roswell Recreation and Park Department is the ladies slimnastic classes. Frank Brown, Director of the Department, reports that response is terrific. A unique feature of the program is that the Department has baby-sitting service available for the participants through the co-operation of a local church.

ATLANTA

The summer Program for the disadvantaged was financed by an extra-ordinary grant of \$300,000 from the City of Atlanta and by a special grant of \$325,000 from Economic Opportunity Atlanta, Inc. A total of 571 people were employed to operate the 70 playlots, numerous parks and recreational facilities and two camping facilities at Lake Allatoona. Transportation was provided for a wide range of activities including trips to Six Flags, Callaway Gardens, and other special interest areas. Mr. Jack Delius reports that the summer program filled most of the goals hoped for, surmounted some tough obstacles but that they still have miles to go . . .

INTERESTED IN FURTHER PROFESSIONAL PREPARATION?

The University of Georgia's Department of Recreation and Park Administration will offer for college credit, Social Recreation Programming. The course will be taught for undergraduate credit during the winter quarter. Registration will be held on Friday, January 10 at the Midway Community Center in Dekalb County. Interested persons should contact Miss Edith Klein, Assistant Professor of Recreation, University of Georgia.

DEKALB COUNTY DEPARTMENT DEDICATES NEW TENNIS CENTER

The Dekalb County Recreation Department held dedication ceremonies recently for its new 16 court tennis facility. The facility was constructed at a cost of \$250,000 with funds coming from county recreation bond funds and a federal open space grant.

The recently completed facility consists of 16 championship type courts surrounding a quadrangle pyramid that seats 3,000 spectators. Atop the pyramid is a building which contains offices, the pro shop, concession stand, rest rooms, lockers and showers. John Carson is the Recreation Administrator for the Dekalb County Department.

NRPA CHANGES MEMBERSHIP DUES

The National Recreation and Park Association has altered its membership dues structure. Full professional membership services will cost \$25 per year and will include basic services and the Journal of Leisure Research and voting privileges in all branches for which the member is qualified. An Associate Membership category has been established for \$10 per year for those not desiring full professional membership. Additional information concerning the new membership structure may be secured by writing to NRPA Headquarters, 1700 Pennsylvania Avenue, Washington, D.C.

THE FUTURE OF GOLF

Will there be a continued need for more golf courses? On the basis of expected population growth alone it is doubtful that there will ever be enough golf courses to meet the growing demand. In 1931 there was one golf course for approximately every 21,000 persons in the nation. Today, with a population of 196 million, there is a golf course for ever 22,585 people. The population will continue - expected to increase another 20 million by 1970; 40 million by 1975.

(CLIP AND MAIL)

REGISTRATION FORM FOR STATE CONFERENCE ON RECREATION AND PARKS
AUGUSTA TOWN HOUSE MOTEL, AUGUSTA, GEORGIA, NOVEMBER 17-19, 1968

Sponsored by: The Georgia Recreation and Park Society, Inc.

Name _____ Title _____

Address _____ Agency Represented _____

Deadline for mailing registration to Treasurer: November 10, 1968. Makes checks and money orders payable to the Georgia Recreation and Park Society, and mail to: Betty Yarbrough, Atlanta Recreation Department, 260 Central Avenue, S.W., Atlanta, Georgia 30303.

Indicate Registration Desired:

Full Executive Registration (including two meal functions) \$25.00 ()
Full Staff Registration (including two meal functions) \$18.00 ()
Student Registration (no meal functions) 3.00 ()
Wives Registration (no meal functions) Free ()

DAILY REGISTRATION

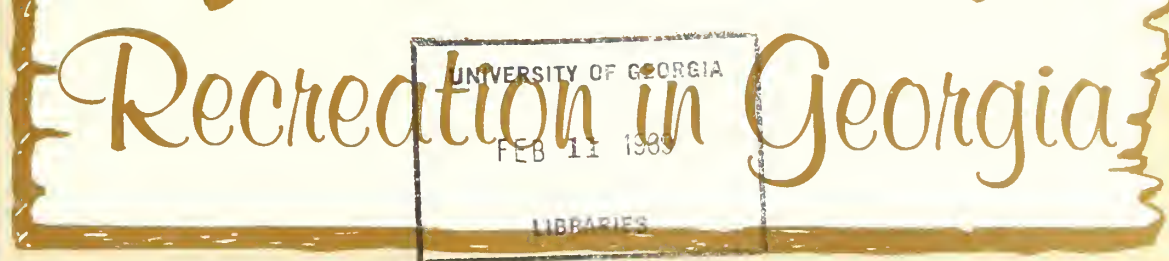
Executive Registration (includes one meal) \$12.50 ()
Staff Registration (includes one meal) \$10.00 ()

EXTRA MEAL TICKETS

Lay Awards Dinner \$ 6.00 ()
Annual Conference Banquet \$ 6.00 ()

Signature _____ Date _____

Remittance enclosed: Check () Money order () Bill our Agency ()



Vol. 3, No. 2

Published by The Georgia Recreation Commission

January-February 1969 Edition



RETROSPECT KEYS FUTURE

Those of us who are engaged professionally in the recreation, park and conservation field often find ourselves trying to ponder the future in terms of recreation's role in the community, growth of the field, and our potential in personal opportunities. While it's true that none of us are as gifted as Jean Dixon in predicting future events, it is a fact that historical review provides us with a fairly accurate gauge as to what we might expect in 1969 and subsequent years.

An open eyed about face reveals a multiplicity of significant accomplishments and occurrences to us. Notable among these are:

* State Parks, by tradition, are vehicles for conservation of sites embracing historical or geological significance. The tremendous pressures exerted by increased leisure, more money, faster and more comfortable travel has now modified this role dramatically. Today, state parks are offering varieties of recreation opportunities. A recent report released by the Georgia State Parks Department reflects phenomenal gains, both in attendance and revenue receipts over the past ten years. In order to maintain pace with the needs of hiking, swimming, picnicking, sight seeing and camping as outlined in the Outdoor Recreation Resources Review Commission report, even more attention must be directed toward the development of state parks in the future.

* By virtue of public demand and obvious need, the Georgia Recreation Commission was established by the General Assembly in 1962 for the purpose of providing consultant recreation and park services.

* In 1968 the General Assembly established the Board of Recreation Examiners, a body designed to up-grade recreation leadership in the state by initiating certain standards related to recreation work.

* Since 1958 two institutions of higher learning in Georgia have begun professional curriculum development for the training of competent recreation and park leadership.

* As opposed to approximately 15 in 1945, there are now 64 full-time year round recreation and park departments

sponsored by local governments. To illuminate the ever increasing demand by the public for this service in recent years, let me point out that 28 of these new departments have been created since 1960. Only two cities in Georgia today with more than 15,000 population are without a year round program. Both of these are presently contemplating such programs.

* While city government has spear-headed the majority of community recreation thrusts throughout the years, county involvement is now at an all time high and most inquiries to the Commission office now come from county government.

* Local government now spends more tax dollars for recreation purposes although Georgia's average per capita expenditure for local government of \$3.52 is far behind the \$6.00 recommended by the National Recreation and Park Association. It is encouraging to note that many are spending in excess of that amount. In comparing the 1965-66 rec-

ords with those of 1966-67, it was noted that over two million dollars more were appropriated for the latter period.

* Salaries at all levels of recreation service have increased sizeably since 1960. As far as can be determined, the average salary for a director in local government in 1957 averaged \$5,700. The average today is approximately \$8,700.

* Recreation professionals are now employed at major institutions and agencies such as the youth development schools, state mental hospital and schools for the retarded.

* The 17 Area Planning and Development Commissions in Georgia are heavily engaged in recreation development and several have employed recreation professionals, as has the Institute of Community and Area Development at the University of Georgia and the State Planning Bureau.

Not only do these prominent advances in our state indicate future growth, but

(Continued next page)



ABOUT THE AUTHOR

JOHN H. DAVIS is Executive Director of the Georgia Recreation Commission. He has served in this position since the Commission was established by the General Assembly of Georgia in 1962.

He holds a B.S. Degree from Furman University and a Master's Degree from the Teachers College of Columbia University.

His professional experience includes serving as Freshman Baseball Coach at City College of New York, Assistant Professor at the same institution, Director of the Darlington, South Carolina Recreation Department and the Dalton, Georgia Recreation Department.

Mr. Davis received the Professional Award of the year in 1963, is listed in Who's Who in American Education and is presently serving as Vice President of the American Recreation and Park Society, a branch of the National Recreation and Park Assn.

COMING EVENTS

February 5, 6, 7, 1969

Recreation Development Institute
Presidents Assembly
Albert Pick Motel
Atlanta, Georgia

March 31-April 2

Southern Recreation & Park
Conference
Robert Meyer Hotel
Jacksonville, Florida

April 18-20

Georgia Association for
Health, Physical Education &
Recreation Annual Conference
Stuckey's Carriage Inn
Jekyll Island, Georgia

November 16-19

State Conference on
Recreation & Parks
Desoto Hilton Hotel
Savannah, Georgia

"Recreation in Georgia"

A publication of the Georgia Recreation Com-
mission, Mony Building — Room 801, 1655
Peachtree Street, N.E., Atlanta, Georgia 30309.
Telephone 873-1607, 1608

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JAMES W. KEY

Columbus

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Newnan

MRS. W. A. BOWEN

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VERNE J. PICKREN

Folkston

WILLIAM R. TILLER

Evans

ANTON HUBER

Moultrie

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NATIONAL RECOGNITION OF RECREATION

national events point to reasons for optimism also. For Example:

* The last two sessions of United States Congress passed more legislation relating directly to recreation, parks and conservation than all previous congresses combined.

* Four years ago the National Association of County Officials adopted a policy statement which gave recreation and park services high priority in county government.

* Studies indicate that expenditures for recreation, park and conservation will quadruple by 1980.

* It is expected that the recreation and park curriculums will increase from 183 to 343 by 1980. Even at this level of growth, the colleges and universities will not be able to meet the demand for quality leadership.

* Poor recreation facilities and programs ranked fifth among the grievances of the people living in the inner-city according to the National Advisory Commission on Civil Disorders.

All of these developments are almost overwhelming in terms of what they say to us about the role of recreation in society today, and it's future. The role is a changing and dynamic one, and the future is frighteningly bright. Frightening because of the many seemingly insurmountable problems which these developments convey to us.

This is to say that we cannot be satisfied with this newly found recognition of our worth . . . and our role in the community and its people. All of these developments are accompanied by voluminous problems which we in the field must identify and attempt to solve. Several challenges are inherent in all this. These are not intended to be an exhaustive list but only some of the noteworthy hurdles.

* OPEN SPACE (usable land for recreation) is diminishing in and round urban areas. Steps must be taken to secure land now for present and future recreation consumption. Under the current tax structure it is difficult for local government to acquire needed property. We must encourage the General Assembly of Georgia to provide funds to assist cities and counties in purchasing and perhaps even developing parks.

* RECREATION CURRICULUMS must be continually revised and adjusted to satisfy the present and future professional needs. Our graduates must be proficient in the art of professional analysis in order to modify programs to meet the needs of a changing society.

* RECRUITMENT of capable young

people is immeasurably important. Very little has been done and new techniques are essential.

* PLANNING on all levels of government must give the proper attention and consideration for the recreation needs of people.

* A GREATER RECOGNITION of recreation as a tool for social change is imperative. Recreation, it is generally accepted, is far more effective as a preventive rather than a cure; therefore, our employment of it in terms of inner city problems, delinquency is a must. Additionally, we should "push" for more federal recreation dollars to be utilized in the core city without restrictions of the so-called "outdoor application".

* IMAGINATIVE AND CREATIVE programs must be increased to meet the demand by a more sophisticated public. We must learn to utilize all community resources. The recreator must understand the positive and beneficial products of commercial and private recreation as they contribute to the total recreation program for a community.

In SUMMATION, the future is indeed bright for the field and those of us who choose to be a part of it. The extent of its success, and ours depends upon us. It is incumbent upon us all to strive for QUALITY in whatever we do.

"Leisure with dignity is the supremely desirable object of all sane and good men.

(Cicero)



S. REBECCA HOLLINGSWORTH, Community Planner for the Charles M. Graves Organization of Atlanta received the Professional Award from the Georgia Recreation and Park Society. The Society recognizes outstanding professional and lay leadership through its awards program.



HOOD ELECTED TO BOARD OF TRUSTEES OF NRPA

Frank A. Hood, Manager of Georgia Power Company's Community Development Division was elected recently to the Board of Trustees of the National Recreation and Park Association at its national meeting in Seattle, Washington. Mr. Hood is the first Georgian to hold this honor.

As a trustee, Mr. Hood will serve with national leaders in the recreation, park and conservation movement of the nation charting a course of positive action for the national organization.

Mr. Hood has been an active supporter of the recreation and park movement in Georgia and serves on the Board of Trustees of the Georgia Recreation and Park Association.

INSTITUTE FOR PROFESSIONAL DEVELOPMENT SET!!

Prominent figures from the recreation and recreation related field representing Georgia and other parts of the nation will appear on the program of the Institute for Professional Development at the Albert Pick Motor Inn in Atlanta on February 6th and 7th, 1969.

This seventh annual training conference is conducted by the Leadership Training and Recruitment Committee of the Georgia Recreation and Park Society for executives, supervisors and staff members.

Some of the participants appearing on the program will be Robert Artz, Director of Programs and Services for the National Recreation and Park Association and Executive Secretary for the Board-Commissioner Branch of the same organization, Robert Hanie, Executive Director of the Georgia Natural Resources Council, Harold B. Parker, Executive Director of the Georgia Commission on Aging, George Beattie, Executive Director, Georgia Art Commission, Mrs. Beth Yates, Superintendent of Recreation, Sylacauga, Alabama and a noted authority on recreation for senior citizens, Gary S. Cutini, Assistant Vice President, Life Insurance Company of Georgia, Mrs. Peggie V. Stox, Public Relations Supervisor, Atlanta Division, Southern Bell Telephone Company and others.

Registration fee for the entire institute is \$10.00 and includes two meal functions. Persons who prefer to attend any portion of the meeting, exclusive of the luncheons, will be admitted for \$3.00 registration fee per day.

Wives and students will be admitted at no charge except for meal tickets. Daily registration including one meal function has been set for \$5.00 per day.

Registration will open at 11 A.M. on February 5th, the day prior to the Institute. According to GRPS President Bruce R. Prosser committee meetings are scheduled for 1:00 P.M. to 5:00 P.M. on that day. A general assembly will be held at 5:00 P.M. in order for Committee Chairman to present their plans for 1969 to the Board of Trustees.

ANNOUNCING:

The Ninth Southern Regional Institute on Therapeutic Recreation University of North Carolina at Chapel Hill
May 21, 22, & 23, 1969

Program Emphasis:

Recreation Programming of the Physically Disabled and the Chronically Ill (Aging)

For Information and Registration forms please contact:

D. Miller Putnam
111 Pettigrew
Recreation Curriculum
University of North Carolina
Chapel Hill, N. C. 27514

NEWS BRIEFS

LAFAYETTE

The LaFayette Recreation Department has received a 1969 air conditioned Ford Station Wagon to be used in the city recreation program. This is the fourth year that the local Ford dealer has made available a new vehicle for the department.

FOLKSTON

Charlton County's recently created legal Recreation Commission has submitted its first budget request to the Mayor-Council and County Commissioners. The initial request for \$4,000 will provide a supervised summer program for the residents of the county.

SMYRNA

The City Council of Smyrna recently voted to re-name the Smyrna Youth Center in honor of the late Mrs. Aline Wolf. The dedicating address was given by former judge Conley Ingram who stated, "She was the canteen and she lives through her children and the thousands of teenagers she worked with."

WINDER

Jake Zodrow, Chairman of the Barrow County Recreation Commission reports that 7,000 citizens participated in the newly created full time recreation department. The program under the direction of George Chambliss was initiated in September 1968 and offers to the citizens of Barrow County a variety of recreation opportunities. Mr. Zodrow and Mr. Chambliss report that many additional programs are planned for the new year.

NEWNAN

Help Police!! This may be the cry around the Newnan-Coweta YMCA lately. The City of Newnan Police Department working with Kermit Perry, Executive Director has initiated a physical fitness program for all members of the police department. Chief Jimmy Griffies and Mr. Perry have planned an interesting and helpful program which will benefit every policeman. The program includes volleyball, basketball, running, weight lifting, ping pong, isometrics, billards and walking. The program is geared to improve the policemen physically as to do a better job in performing their duty.

(Continued on page 6)



MONEY FOR RECREATION. Mrs. Norman Fletcher (L), President of the LaFayette Woman's Club, presents a check for \$3,000 to Harry Harrington, City Recreation Director, as the club's contribution to the recreation program. Looking on are Mrs. R. A. Wardlaw, Jr., Public Affairs Chairman of the Club and a member of the City Recreation Commission and Joe Stock, Commission Chairman.

"Recreation has become in its own right a giant—a giant not in size, not in numbers, but in innate strength and in the contribution it is making and going to make to the world in the next hundred years."

Howard Braucher



THE MUNICIPAL PARK RECREATION CENTER, a 16,165 square feet community center is the center of most department indoor activities. Features of this building include a health club, steam room, an intercom, musical system and a simple combination of round and square design that separates various activities.

LaFayette, Georgia

THE CINDERELLA STORY OF RECREATION

The success of the LaFayette Recreation Department has been marked with significant growth patterns over the past four years. In 1964 the mayor and council took action that set the pace. The first steps were approving a full time program, formation of a legal Recreation Commission, and finally the employment of a full time Director of Parks and Recreation. The budget for the department's first full year of operation was \$12,000.

In 1965 action was taken by the mayor and council which resulted in the construction of a 3,000 square foot community center with matching funds from the LaFayette Housing Authority. The services of a park and recreation planner were acquired to develop a master plan for the City of LaFayette. Twenty-five acres of previously owned city property were designated for recreation development, and one hundred additional acres were acquired, with fifty acres to be used for expansion of the golf course and further increases of park areas. The budget for 1965-66 saw 100% increase with expenditures of \$24,000.

The year 1966 saw completion of LaFayette's master plan, a tremendous growth in the program and another increase of the budget to \$35,000. The year 1967 also was a great year for the recreation movement in LaFayette. A bond referendum for recreation of \$500,000 was voted on and approved by the citizens of LaFayette and an application for matching funds of \$100,000 was submitted to the Bureau of Outdoor Recreation. Construction started immediately on two new community center buildings totaling over 23,000 square feet. During this year the operating budget was increased to \$41,000, and the city was the recipient of the Georgia Recreation and Park Society's Public Recreation Agency Award.

In the year 1968 LaFayette's two new centers were completed. The city's application for federal assistance was re-submitted and increased to \$182,000 and was approved. Industrial and organizational contributions totaling \$30,000 will mean over \$750,000 for capital improvement over the past two years. A budget for fiscal year 1968-69 was requested and approved for \$116,000. This year has also shown a staff increase from two full time positions to five full time personnel and two regular part time positions.

The year 1969 will see the completion of LaFayette's outdoor development totaling \$300,000, an increase of three additional personnel; a plan on the drawing board for picnic and playground development; and already underway, a consistent means of meeting operational expenses of program increases.

Truly this Northwest Georgia community of 7,000 citizens will have facilities comparable to any community in the nation, with over 60 acres of high density recreation areas and over 26,000 square feet of floor space. The true test of "Was it worth it?" can only be proven through the years to come, through the program provided, and through values received. In essence the hardest part is yet to come.



MAX STOKER COMMUNITY CENTER, 3,000 square feet facility, once the center of all recreation activities for the department is now being utilized as a neighborhood community center and meeting area for various organizations of the community.

LOWELL GREEN PARK COMMUNITY CENTER, 6,886 square feet facility includes areas for athletic programming as well as social recreation activities.



Marland Boyer, Plant Manager for Ely & Walker Mills of LaFayette presents a color T.V. set, a refrigerator and a refrigerator-freezer to **Sue Harrington**, Program Director for the department. The firms donation of equipment to the Recreation Department will be used to equip LaFayette's two new community recreation centers.

"MINI-GOLF" constructed in early 1968 and operated by the Recreation Department provides hours of fun for the miniature golf enthusiasts of LaFayette.



RUSHTON ELECTED TO NATIONAL RECREATION BOARD-COMMISSIONERS BRANCH



Luke L. Rushton, Chairman of the Georgia Recreation Commission was elected to a three year term on the Board-Commissioner branch of the National Recreation and Park Association

at the National Recreation Meeting in Seattle, Washington. Mr. Rushton succeeds James E. Brown of Dalton on the Board.

Mr. Rushton is known throughout Georgia as the mentor of the fine cage teams from Young Harris College. He is also serving his second term as Mayor of Young Harris

Mr. Rushton's responsibility as a member of this important branch of NRPA will be to help establish effective board-commission relationships on the national level and to interpret to the national organization the needs and desires of this lay group.



LOCKWOOD NAMED TO HEAD THE MACON RECREATION DEPARTMENT

Max Lockwood has been named by the City of Macon to head their Recreation Department. He formerly served as Director of the fine program in Statesboro, Georgia for 18 years. Prior to assuming his new duties with Macon he held the position of Director of Industrial Relations with the Georgia Southern Area Planning and Development Commission.

Mr. Lockwood is a graduate of Georgia Southern college where he received a B.S. Degree in Education.

He has been active in church, civic and professional organizations and has held major positions with each. He was named the Recreation Professional of the year in 1958, Jaycee Man of the Year in Bullock County in 1954 and a number of other outstanding awards.



AUSTIN HONORED UPON RETIREMENT.

"Pop" Austin, Director of Recreation and Parks for the City of Columbus was honored by the Georgia Recreation and Park Society upon his recent retirement from this position. Mr. Austin had served the City in this position for years. He was a charter member of the state professional organization in 1945.

GEORGIA STATE PARKS GAIN IN REVENUE AND ATTENDANCE

Phenomenal gains, both in attendance and revenue receipts, are reflected in a State Parks consolidated report concerning the past 10 years release by State Parks Director, John L. Gordon.

For example, during the 10 year period (1959-1968) total attendance throughout the far-flung parks system increased by 114 per cent, while revenues recorded a whopping gain of 871 per cent in receipts.

Here's what happened from the beginning to the end of the decade:

Attendance increased by 3,605,241 going from 3,172,095 in 1959 to 6,777,336 in 1968. Receipts rose from \$92,630 in 1959 to \$898,746 in 1968.

(News Briefs Cont'd)

GRIFFIN

The Griffin Recreation Department received recognition at the State Conference on Parks and Recreation for the outstanding recreation program in the population category of 25-50,000.

CEDARTOWN

The recreation program at Cedartown was recognized by the Georgia Recreation and Park Society as being the outstanding program in the population category of 10-20,000.

PERSONNEL CHANGES

MARCUS P. SMITH, a graduate of the University of Southern Mississippi with a B.S. Degree in Recreation and a Masters Degree from the New Orleans Baptist Theological Seminary has joined the staff of the Southwestern State Hospital in Thomasville.

DENNIS CHANDLER has assumed the duties of Director of Recreation for the Douglasville Recreation Department.

MARION O'NEAL has been employed as Sports Director by the Warner Robins Recreation Department.

GEORGE HAGINS has resigned as Director of Recreation for the Swainsboro Recreation Department.

BOBBY SCRUGGS has joined the Warner Robins Recreation Department as a Youth Center Director. He previously served in a volunteer capacity with the department.

FRED EDMONDSON has resigned as Director of Recreation for the City of Hapeville.

R. G. JONES has assumed the position of Director of Recreation and Parks for the City of Columbus succeeding Pop Austin who retired.

SKALLA ELECTED TO BOARD

Ernst Skalla, member of the Board of Trustees of the Georgia Recreation and Park Society has been elected to the Board of Directors of the Southeastern Chapter of the National Swimming Pool Institute. The Southeastern Chapter is composed of the States of Alabama, Georgia, South Carolina, North Carolina, Florida, Tennessee and Virginia. Mr. Skalla is President of the S & S Company of Georgia.

COMMISSION ACTIVITIES

The Georgia Recreation Commission is presently conducting Recreation Appraisals for the City of Thomasville, Ellijay-Gilmer County, Rossville, Haralson County, LaGrange, Berrien County and the City of Millen. The Appraisals are done upon request and at no cost to the requesting agency. Upon completion, the Appraisal presents a plan of action to assist the local community in meeting their recreation needs.

In addition to the Recreation Appraisals being conducted, the Commission is sponsoring an Administrative Seminar for new recreation and park directors in Georgia. The Seminar will attempt to provide administrative techniques to better prepare the administrator in his local position.

On the planning schedule is a new publication designed primarily for the smaller cities and counties of Georgia who sponsor only a summer recreation program. The publication will include chapters on administration, finance, personnel and programming. Publication has been tentatively set for April 1.

RECREATION SCHOLARSHIPS AVAILABLE

The Board of Trustees of the Georgia Recreation and Park Society has re-instated its scholarship program with some major changes from the previous program.

In re-instating the program, the Trustees stated that it is the responsibility of the professional organization to exert leadership in encouraging qualified and capable young people to enter the practicing field and that it is a further responsibility to assist these young people in properly preparing themselves to enter the profession. The Trustees, therefore, established a Scholarship Loan Program to provide an incentive and assistance for qualified persons to train themselves to embark upon a career in recreation.

The Scholarship Committee will also work with students to assist them in securing other loans, grants or combination of grants/loans so that it might be possible to enter the recreation profession.

The Trustees initially approved two scholarships, one for the University of Georgia and one for Georgia Southern College to cover the matriculation fee for one year. A one year loan would be repaid by one year of service in Georgia or by cash. The Trustees have under consideration the granting of additional scholarships.

Request for application forms should be directed to:
Scholarship Committee,
Georgia Recreation and Park Society,
801 Mony Building,
1655 Peachtree Street, N.E.,
Atlanta, Georgia 30309.

THE VALUES AND NEEDS OF CAMPING

Activities of family camping are wide in scope. This includes enjoyment of outdoor and outdoor related hobbies by individual family members, visiting natural scientific and historic sites, engaging in favorite sports activities, cross-country visiting and vacationing, developing and enjoying skills of outdoor living, and learning more about our heritage through interpretive programs.

Family camping experiences and skills developed can also be vital to the country's civil defense effort. These are pertinent to a fitness program, to a concern for conservation, and to an appreciation of our natural resources.

Family camping temporarily transfers the family activities to an outdoor setting with family living in a tent, trailer, tent trailer, or other mobile unit. Leadership is indigenous within the family unit. Today's family camper represents a cross-section of people living in the United States and is predominantly, but not exclusively, an urban dweller. With a resurgence of interest in family camping, it is becoming increasingly evident that publicly operated campgrounds alone can no longer meet the needs of the increased number of families desiring to camp. Here lies one of the vital areas of activity for rural families.

There is a great need to provide family camping education for camping families and campground operators, particularly as it relates to the wise use of our natural resources. The American Camping Association's Family Camping Federation shows great potential on consolidating resource information from those groups already active in family camping and related outdoor education-recreation programs.



Mr. Don Mendonsa, Administrative Assistant for DeKalb County has announced the employment of James D. Cone as Director of Recreation for DeKalb County, effective February 17, 1969. Mr. Cone is a graduate of the University of Georgia where he received a B.S. Degree in Recreation Administration. Mr. Cone was previously employed as Assistant Superintendent of Recreation and Parks in Birmingham, Alabama.

COMMUNITIES ASKED TO KEEP FACILITIES OPEN

The President's Council on Physical Fitness has added a new dimension to its program by including sports as a priority item. This is based on the fact that the health and physical fitness of most Americans benefit by increased participation in sports.

Consequently they have added "sports" to the official name and are asking communities to make their sports and recreation facilities available to the public after hours, on weekends, holidays and summers. America currently has an investment of nearly \$100 billion in schools which are only used seven or eight hours a day for 180 days a year.

100 YEARS AGO, ONE
FARMER PRODUCED
ENOUGH FOOD FOR
HIMSELF AND ABOUT
FIVE OTHERS. TODAY'S
FARMER PRODUCES
ENOUGH FOR MORE THAN 39.

HELP
RETARDED
CHILDREN

PROFESSIONAL SOCIETY INITIATES MEMBERSHIP CAMPAIGN

The Georgia Recreation and Park Society Membership Committee reports a massive membership drive for 1969 will be initiated in January with a goal of 600 members.

More than 400 membership applications will be mailed to those persons who held 1968 membership. In addition, a joint effort will be made by the Membership Committee and the Publicity and Public Relations Committee to conduct a state wide campaign in an effort to reach all recreation related agencies and individuals who have not been members of the Society in previous years.

For additional information concerning memberships contact:

Thad Studstill
Chairman, Membership committee,
1655 Peachtree Street, N.E.,
Atlanta, Georgia.

NEW PUBLICATION

The Bureau of Outdoor Recreation publishes a newsletter titled, "Shorts." You may be placed upon the mailing list by sending your request to:

Bureau of Out-door Recreation
Southeast Region
810 Walton Building
Atlanta, Georgia 30303

PUT ON A BIKE HOLIDAY

Summer bike events are popular, require no special budget and a minimum of staff. A free kit on how to prepare a Bicycle Holiday is available from Robert Clecker, Field Director, Bicycle Institute of America, 3812 North Lowell Avenue, Chicago, Illinois 60641. Park and Recreation staff should plan summer 1969 now.

NEW PROGRAM HINT!!

The Quaker Oats company is cooperating with recreation departments all over the country in conducting an Amateur Athletic Union Physical Fitness Pentathlon program. At the invitation of a local director, a representative of the Company will assist in planning and conducting a program of activities including push-ups, pull-ups, standing broad jumps for boys and girls ages 6 to 18. The Company furnishes all promotional materials, certificates of participation and valuable prizes. Full details can be obtained from Thomas P. Feeney, Sales Promotion Representative, 325 Hayward Street, Bridgewater, Mass.



STATESBORO RECREATION DEPARTMENT RECEIVES CONTRIBUTION.

The Women of Georgia Power Club in Statesboro recently contributed \$1,000 to the Statesboro Recreation Department. Mrs. Wanda Gilliam (3-R), President of the Club makes the presentation to Mrs. W.A. Bowen (2-R), Chairman of the Statesboro Recreation Board. Mrs. Evelyn Alderman (R) and Lonice Barrett (L), Director of Recreation look on as the presentation is made.



Ernest Barrett, Chairman, Cobb County Commissioners, joins in the fun and gains first hand experience of the benefits of recreation for the mentally retarded. (Photo used by permission.)

CAN RETARDED ENJOY AND BENEFIT FROM RECREATION? COBB COUNTY P&R DEPARTMENT SAYS YES!!

Mentally retarded children at Banberry and Happiness schools of Cobb County are learning group games, team sports and other forms of recreation in a unique program sponsored by the Cobb County Parks and Recreation Department.

The program, now in its second year, is conducted by Rachel Henry, Recreation Supervisor. Once a week Miss Henry plans and conducts activities at the two schools.

Favorites of the boys and girls are singing and musical games, group games, relays and team sports. Sunny days find the students participating in outdoor games, with plenty of exercise, while rainy days are spiced with music, marches and balloon burst.

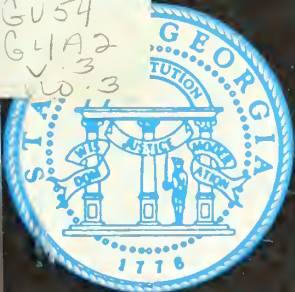
Miss Henry saw need for such a program in 1967 when she participated in a workshop on physical education and recreation for the mentally retarded. She presented the idea of implementing a program such as this to Jim Oates, Director of Parks and Recreation for Cobb County. With his full support, the program was initiated in the fall.

Mrs. Shirley Camp and Mrs. Sybil Turner, Directors at Banberry and Happiness Hill respectively, have been very encouraging and helpful in organizing the program and arranging their schedules to include the recreation activities. The program serves about 70 students at Banberry and more than 40 students at Happiness Hill.

The aim of the department in sponsoring this program is not to make talented athletes and performers but to use the fullest potential of recreation to enable each individual to become better prepared physically, mentally and socially.

In the main, planning has been the advocate of the business community and the middle and upper class. We really know very little about how to reach and represent the groups who now desire, need and use our services.

— Henry Fagin, Professor,
Administration, University of California



Recreation in Georgia

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UNIVERSITY OF GEORGIA

APR 18 1969

LIBRARIES

"TAKE MAN AWAY FROM THE SOIL—GIVE HIM NO TOUCH WITH THE EARTH, WITH NATURE—AND MAN BEGINS TO DETERIORATE. AND IT IS WORSE FOR THE CHILD. CHILDREN CANNOT BE REAL CHILDREN WITHOUT ACCESS TO LAND THAT IS REALLY THEIRS. THE HUMAN RACE MUST EVER KEEP ONE FOOT ON THE LAND."

HOWARD BRAUCHER

COMING EVENTS

April 12-13, 1969

Lake Seminole Bowfishing Tournament
Jack Wingate Fish Camp
Bainbridge, Georgia

May 14-16, 1969

Fontana Conservation Roundup
Fontana Village Resort
Fontana Dam, North Carolina

June 8-10, 1969

Georgia Forestry Assn. Meeting
Jekyll Island, Georgia

November 16-19, 1969

State Conference on Recreation
and Parks, Savannah Country Club
Inn, Savannah, Georgia.

"Recreation in Georgia"

A publication of the Georgia Recreation Commission, Mony Building — Room 801, 1655 Peachtree Street, N. E., Atlanta, Georgia 30309. Telephone 873-1607, 1608

JOHN H. DAVIS—Executive Director
JAMES A. COLLEY—Deputy Executive Director
TOM DRUMMOND—Assistant Director
THAD STUDSTILL—Assistant Director
DR. HAROLD D. MEYER—Consultant

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Information in this publication may be used with or without credit (except items where credit is given herein) in the preparation of news stories, radio talks, etc.



ROGER K. BROWN, new Southeast Regional Director for NRPA is a native of Sycamore, Georgia. He holds degrees from Georgia Southern College and the University of North Carolina.

NRPA EXPANDS FIELD SERVICE

The National Recreation and Park Association has expanded its field service to include five regional service centers. The service centers will be located in Fresno, California; Denver, Colorado; Chicago, Illinois; New York City and Atlanta, Georgia.

The NRPA Regional Directors will concentrate on recreation and park problems in their respective regions. The director will assist state commissions, professional organizations, private and volunteer groups upon request to the service center.

Roger K. Brown has been appointed Regional Director for the Southeast Region with the headquarters in Atlanta, Georgia. Formerly the Director of Recreation for Durham, North Carolina, Brown has also served as director of Recreation for Dalton, Georgia; Aiken, South Carolina and Calhoun, Georgia.



STATE CERTIFICATION LAW IMPLEMENTED

The first recreators in the State of Georgia to be Certified under the 1968 Recreation Certification Law were presented their certificates in Atlanta, Georgia on February 7, 1969. Dr. H. Douglas Leavitt, (far right) Chairman of the Recreation Examining Board made the first presentation to Richard G. Lane, (3-r) Director of Recreation for the City of East Point and author of the state law. The second certificate was issued to John H. Davis, (2-r), Executive Director of the Georgia Recreation Commission. Bruce R. Prosser, (1-r) President of the Georgia Recreation and Park Society and a member of the Board of Recreation Examiners was present for the ceremony.



ELMER MORROW, Dekalb
County Board of Education,
FITNESS.



KERMIT PERRY, Director,
Newnan-Coweta YMCA,
PRIVATE AGENCIES.



MAX LOCKWOOD, Director,
Macon Recreation, **CITY**
GOVERNMENT.



TOM MARTIN, Instructor,
Georgia Southern College,
EDUCATION.



JAMES O. OATES, Director,
Cobb County Recreation,
COUNTY GOVERNMENT.

GEORGIA RECREATION COMMISSION'S ADVISORY COUNCIL

The law (Georgia Act 350) creating the Georgia Recreation Commission established an Advisory Council to be composed of individuals who by virtue of training, experience and interest in the field of recreation might be helpful in advising the Commission and staff on problems and needs as they occur in the state.

At its most recent meeting, the State Commission addressed itself primarily to the task of re-organizing the Advisory Council. The Commission appointed twelve persons to the Council. The Council will hold a minimum of two official meetings each year and their term of office will be for two years.

Chairman Luke L. Rushton of Young Harris expresses delight in the fact that all twelve distinguished Georgians accepted this challenging task. "They epitomize the expertise in their respective areas which we are proud to have in Georgia," stated the Chairman, and we will rely heavily upon them to keep the Commission and staff apprised of the problems in the ever expanding field of Recreation."



ROBERT T. WARD, Minister
of Christian Recreation,
Second Ponce de Leon Baptist
Church, **RELIGION.**



JAMES H. RAINWATER,
Director of Recreation,
Southwestern State Hospital,
THERAPEUTIC.



CHARLES M. GRAVES, President,
The Graves Organization,
PLANNING.



CLAUDE M. LEWIS, Director,
Warner Robins Recreation,
CITY GOVERNMENT.



J. WAYNE FEARS, Coastal
Area Planning & Development
Commission, **OUTDOOR**
RECREATION.



BILL WHITE, Director,
Gainesville Recreation,
CITY GOVERNMENT.



GEORGE McELVEEN,
Director, Richmond
County Recreation,
COUNTY GOVERNMENT.



RECRUITMENT: A CHALLENGE TO THE PROFESSION!!

by
Dr. H. Douglas Sessions
University of North Carolina

NEVER in the history of our nation have we faced as critical a manpower shortage as that we are now experiencing. We need doctors, planners, social workers, public health officials, *ad infinitum*. There is hardly a profession that does not have more positions available than people to fill them. Recreation is no different and the competition among professions for young, bright people compound the problem for the service professions of which we are one.

According to the **Recreation and Park Manpower Study** completed in 1968 by the National Recreation and Park Association, the need for recreation personnel will quadruple in the next twelve years. The anticipated demand for recreation services will create serious deficiencies of trained professional and allied recreation-park personnel. In fact, the situation is already critical with several thousand jobs going unfilled.



WHY THE SHORTAGE? It is the direct result of both economic and social change. We are experiencing the leisure explosion. Our technology is providing us with new recreation opportunities while shortening the work week. Americans have more discretionary money to spend than did their forefathers. Recreation is no longer considered an idle or unproductive activity.

At the very time we are experiencing these economic and attitudinal changes, we are also experiencing the harvesting of three major population processes. The first is the tremendous expansion in our urban population with the accompanying demands of city dwellers. Urbanites have traditionally required more public service and structured activities than have their rural counterparts. Secondly, we are being affected by the declining birth rate of the Thirties and early Forties. We do not have an available supply of thirty to forty-five year old professionals to give direction to the many public recreation departments created in the past twenty years. Consequently, there is a shortage of staff at the upper echelons and many young people achieve executive positions in their late twenties. Finally, there is the reaping of the post World War II popula-

tion explosion. The high school and college age group is enormous and require more recreation opportunities than do other segments of the population. So with an increasing demand for services, a decreasing work week and a shortage of mid-career professionals, the manpower crisis was inevitable.

Like most professions, recreation has depended upon the colleges and universities to provide them with their professional leadership. It can no longer afford this luxury as its recreation curricula are unable to meet the demand. At best, the 145 colleges and universities graduating recreation majors cannot expect to meet the attrition losses of the profession, much less provide personnel for new positions, until 1974. There simply are not enough students majoring in recreation to accommodate the profession's needs. At present, there are less than 10,000 students pursuing degrees in recreation and parks at both the graduate and undergraduate levels. Less than one-third of those majoring in recreation will remain in the field for more than five years. Marriage, military service, change in career objectives and other economic opportunities contribute to the outward mobility of recreation graduates.

Having defined the problem and recognizing its critical dimensions, the question is one of corrective action. Improved recruitment and selection techniques are obvious answers but the solutions is more involved than the simple attraction of more students to recreation. Possibly a redefinition of the role of the professional and the recognition of the reasons for job dissatisfaction would have more lasting results.

HERE'S
WHO...



HOW DO STUDENTS SEE RECREATION AS A CAREER? This question was asked 600 undergraduates at the University of North Carolina in the fall of 1967; the response of these students was quite interesting. They rated recreation as the lowest of all service professions in terms of occupation prestige. It was ranked between school teaching and police work. Of the twenty-five occupations included in the survey, recreation ranked sixteenth. When asked the basis for the ranking of occupations according to prestige, the students listed financial rewards and length of study to achieve professional standing as the basis for their judgments. They did not identify recreation as a field which required special preparation and long-term training as occupational realities. It was ranked average as an income producer.

Granted the UNC study was limited to a single campus and had some built-in biases but the results compare favorably with the work of industrial sociologists who also identified recreation as a low-ranking profession on the occupation prestige scale. This indictment of our profession must be met with **POSITIVE** and **DECISIVE** action.

The image of recreation must be altered. We must be seen as a field with definite admission standards, a viable career ladder and good opportunities for salary advancement. Our recruitment efforts are destined to be moderately successful unless our occupational prestige rating is advanced. The manpower crisis is directly related to the way others see us. As our image improves, so will our attractiveness as a field of professional endeavor.

It is impossible for the universities and colleges to graduate enough students to meet the demands of all our service professions. Recreation must have its share but it is questionable if we will radically alter our piece of the pie. Possibly the solution lies in changing our definition of the role of the recreation professional and the number of professionals who should be employed in a recreation agency. We must rely upon the use of other specialists and upon lesser trained staff to conduct the recreation service. Professional preparation will continue to be required of those who plan and administer the recreation service; those responsible for judgment decisions. It is essential that the two year colleges enter into the preparation of program staff and join with the graduate and four year programs in the training of recreation specialists. The redefinition of the professional's role would aid the situation in two ways. First, it would reduce the number of professionals needed and secondly, allow the recreation service to employ a more heterogeneously trained and skilled staff.

The manpower crisis should not be taken as a negative in the growth of the recreation movement. Rather, it should be seen as an opportunity to rethink the task of the professional and take its rightful place as a respected profession.

HERE'S
WHEN...



ABOUT THE AUTHOR

Dr. H. Douglas Sessoms is Chairman of the Recreation Curriculum at the University of North Carolina at Chapel Hill. He holds the rank of Associate Professor in the School of Education.

He holds an A. B. Degree from the University of North Carolina, a M. S. Degree from the University of Illinois and a Ph. D. from New York University.

His professional experience includes serving as a consultant to The Outdoor Recreation Resources Review Commission, 1960; Consultant to the Joseph P. Kennedy, Jr. Foundation; Consultant to the North Carolina Recreation Commission; and many other high professional responsibilities.

Dr. Sessoms is an active member in the professional organizations: National Recreation and Park Association, Society of Park and Recreation Educators, North Carolina Recreation and Park Society, and the Southern Sociological Society.

NEWS BRIEFS



GEORGIA COUNCIL FOR THE PRESERVATION OF NATURAL AREAS

—Something New in Conservation—

by
Robert E. Hanie
Executive Director

If you ask the people involved in the Georgia Council for the Preservation of Natural Areas what it does, you are likely to get many different answers. The Council, which was established by the Georgia General Assembly in 1966, is principally concerned with maintaining the high quality of natural environment in Georgia and promoting man's proper use of this environment for recreation, study, research and personal growth. The Council has many activities which work for the attainment of these goals.

The Council is composed of eight men professionally involved with Georgia's environment and personally concerned with its maintenance, protection and use. Council members include: Jack Crockford, Assistant Director of the State Game and Fish Commission, Dr. Phillip Greear, Chairman of the Biology Dept. of Shorter College, Lamar Franklin, representative of the State Soil and Water Conservation Committee, Dr. Robert Platt, Chairman of the Biological Sciences Department at Emory University, Dr. Donald Scott, Chairman of the Department of Biological Sciences at the University of Georgia and Chairman of the Council, W. H. McComb, Chief of Forest Management for the State Forestry Commission and Dr. Charles Wharton, Professor of Zoology at Georgia State College.

This appointed council provides the necessary blend of theory and practice, idea and action that is all important in guiding the Council's many educational, informational and preservation-aimed activities.

Looking back over the Council's first full year of operation, (September 1967—September 1968), offers only a glimpse of what can and must be done if Georgia is to continue to have a wealth of natural areas. Under the enthusiastic guidance of the Council's Executive Director, Robert Hanie, the Council has begun an inventory of Natural Areas in the State that are of special value as plant or animal habitats, or uniquely represent one of the many different types of natural areas Georgia offers her citizens. The Council has registered ten such areas during the past year. The Council is not a land holding agency of the state but through registration encourages private land owners, the State Government and the Federal Government to protect their lands from destruction, and to promote their use as natural classrooms for Georgia students and to make them more available to scientists and citizens who want to know more about man's ties to his natural environment. Fifty-six natural areas are now under consideration for designation as registered natural areas. Besides taking trips into the field to seek out and study these areas, the Council and its staff has brought the need for careful use of our environment to the attention of Georgians through numerous articles, speeches and seminars. Several excursions have been conducted for legislators, educators and owners of Georgia's natural areas and other individuals and groups who are involved in salvaging the rich resources we have.

The Council is presently planning a movie with the Georgia Forestry Commission, beginning a vegetative map of our state, and working on a textbook with several Georgia scientists that will provide the public with more information about the efforts currently being made to preserve, wisely use and enjoy the natural areas around us. Also during the coming year, the Council plans a more intensive campaign to involve interested citizens, private groups and state agencies in efforts to preserve for future generations what we enjoy today.

NEWMAN

Newman artist, art hopefuls, art lovers, families and friends turned out by the hundreds to attend the recent annual Winter Art Exhibit at the local YMCA. The program sponsored by the local YMCA is taught by a local artist, Tom Powers.

TRENTON

The City of Trenton has received approval of a \$4,500 grant from the Bureau of Outdoor Recreation. The grant was to acquire 5.8 acre park in Trenton.

ROSSVILLE

The City of Rossville, recognizing the need for a strong recreation program, has hired an architect to design a 33 acre park and to prepare a master plan.

LAFAYETTE

The City of LaFayette has received approval of a \$182,000 grant from the Bureau of Outdoor Recreation. The grant will be used for expansion and development of three parks in the city of LaFayette.

ATHENS

The City of Athens has received approval from the Department of Housing and Urban Development for a grant of \$45,000 to purchase 18 acre addition to Athens Memorial Park.

STATESBORO

The City of Statesboro has approved the construction of two new lighted ball diamonds for the City Recreation Department. When completed, these will give the department five lighted athletic fields.

EATONTON-PUTNAM COUNTY

The Eatonton-Putnam Recreation Commission, in a joint meeting with City and County officials were approved for their 1969 budget of \$29,970.00. Bobby McNair is the Director of the Department.

JOB MART

Individuals desiring to apply for positions listed in the Job Mart should apply directly to the Agency which has the opening. The Georgia Recreation Commission maintains a Personnel Service file for reference to prospective employers. The Commission will be happy to keep your credentials on file upon request

DIRECTOR OF RECREATION & PARKS

(Salary open)

Qualifications: B.S. Degree in recreation or closely allied field. Prefer 2-4 years full time recreation experience.

Duties: Plan and direct a well rounded recreation and parks program for the City of Cartersville, Georgia.

Contact: Richard Barton, City Manager, City of Cartersville, City Hall, Cartersville, Georgia,
Telephone: 382-1171.

DIRECTOR OF RECREATION & PARKS

(Salary \$6500-up depending upon qualifications.)

Qualifications: B.S. Degree in recreation or closely related field. Prefer some full-time experience.

Duties: Plan, organize and direct a full-time program for all age groups in Waynesboro-Burke County. Responsible to a legal recreation Commission.

Contact: Dr. Hugh Scott, Chairman, Waynesboro-Burke County Recreation Commission, P. O. Box 68, Waynesboro, Georgia

ATHLETIC DIRECTOR

(Salary open depending upon qualifications.)

Qualifications: B.S. Degree in recreation or physical education, prefer one year of experience.

Duties: Plan and promote a well rounded athletic program for all age groups. Good Fringe benefits.

Contact: Al Bishop, Director of Recreation, P.O. Box 305, Marietta, Georgia.
Telephone: 427-3751, ext. 58.

ATHLETIC SUPERVISOR

(Salary \$565-700 per month)

Qualifications: B.S. Degree in recreation or allied field. Prefer some experience.

Duties: Plan and coordinate Countywide athletic program. Directly responsible to Superintendent of Recreation.

Contact: James Cone, Superintendent, Dekalb County Recreation Dept., P.O. Box 1087, Decatur, Georgia.
Telephone: 404/371-2557



McCALMON HONORED.

Grady McCalmon, Director of Recreation for the Griffin Recreation Department has been selected by the Griffin Jaycees for their Distinguished Service Award. Buddy Irvine (r), President makes the presentation.



GAINESVILLE RECREATION DEPARTMENT COMPLETES NEW INDOOR RANGE.

Emory Martin, a member of the Gainesville Archery Assn. shows off his "Robin Hood, split arrow shot" on the new archery range located in the Civic Center.

DOCTORAL DEGREE PROGRAM APPROVED AT UGA

The University of Georgia officials made a significant step forward for recreation in Georgia when on February 5, 1969, the University formally approved the Doctoral Degree program in Recreation and Park Administration. Information about the program may be secured by writing to:

Professor James R. Champlin,
Recreation and Park Administration,
Stegman Hall, University of Georgia,
Athens, Georgia.

PERSONNEL CHANGES

RALPH G. TURNER, Director of Recreation for the Dalton Recreation Department has resigned effective May 1. He has accepted a position as Vice-President and partner of Statesboro Burger Chef, Inc.

ROBBIE SMITH, ranked number one in tennis while a student at Oglethorpe University has joined the Macon Recreation Department to head their tennis program. He will be responsible for planning a county wide tennis program for youth and adults.

FRED CASWELL, Director of Recreation for the City of Cartersville has resigned to accept the position of Executive Director of the Cartersville-Bartow Chamber of Commerce. He has been a member of the recreation profession for twenty five years.

RICHARD GLENN BAKER has joined the Forest Park Recreation Department as Program Director. He is a graduate of Forest Park High School and is presently attending Dekalb College.

LEWIS V. JOHNSON, a 1968 graduate of Georgia Southern College is the new Program Director for the Sylvania-Screven Recreation Department.

BILLY C. CARMICHEAL formerly with the Brevard County Recreation Department is the new Director of Recreation for the Swainsboro Recreation Department.

GORDON DELO has been named Director of Recreation for the City of Hapeville. He was formerly with the Forest Park Recreation Department.

STATE PARKS DEPARTMENT HAS MOVED TO NEW LOCATION

The Department of State Parks has moved its general offices to a new location in the State Capitol complex. The new mailing address is:

Georgia Department of State Parks,
Room 707, 270 Washington street,
S.W., Trinity-Washington Building,
Atlanta, Georgia, 30334,
Telephone 523-1791



CITY OF CEDARTOWN RECEIVES AWARD. The City of Cedartown and its City Recreation Department received the Municipal Award from the Georgia Recreation and Park Society for its accomplishments in recreation for the citizens of the City. James G. Brock, Director of Recreation for the City displays the award to the City Officials. (L-R) Councilman Clyde Tuck, W. H. Hardison, Dr. Don Schmidt, Chairman of the Council, Robert Veal, City Manager, James Brock, Recreation Director, Ralph McCarson and Ed Wilkes, Councilmen.

RED CROSS INITIATES NATIONWIDE RE-TRAINING PROGRAM

The American Red Cross has initiated a nationwide re-training program for all currently authorized water safety instructors who wish to remain on an active status. This mandatory re-training program, which is to be accomplished by December 31, 1969 is necessary because:

1. There is a change in our philosophy and approach to teaching swimming.
2. The new swimming and water safety text is now available.
3. A new instructor outline has been prepared.
4. The content of our swimming and life saving courses has been changed.
5. There are changes in and additional techniques to be taught.
6. It is nationwide in scope and acceptance, and it is extremely important that all persons teaching Red Cross swimming and life saving courses be thoroughly grounded in the new aspects of the program.

Additional information regarding the retraining program may be secured by writing to: Arnold Winkenhof, Area Director, Safety Programs, American Red Cross, 1955 Monroe Drive, N.E., Atlanta, Georgia 30323.

LAND AND WATER CONSERVATION FUND GRANTS TO GEORGIA

According to the Bureau of Outdoor Recreation, Georgia has received a total of 45 grant approvals as of December 31, 1968 for a total expenditure of \$3,773,077. This total includes the planning, acquisition and development grants.

Ours seems to be the only nation on earth that asks its teen-agers what to do about world affairs, and tells its golden-agers to go out and play.

—Julian F. Grow.

DAY CAMPING WORKSHOP SCHEDULED

A one day workshop on day camping programs and activities will be conducted in Atlanta (location to be announced) on Friday, April 25th.

The workshop format will be a how and what to do type of program in day camping. Discussion will center around staff, staff supervision, and recruitment. Persons having specific problems or questions concerning day camping and those desiring additional information are requested to contact:
Miss Edith Klein
Asst. Professor of
Recreation, Women's P.E.
Building, University of
Georgia, Athens, Georgia.

(Job Mart Cont'd)

COMMUNITY PARKS DIRECTOR

(Salary \$6900)

Qualifications: B.S. Degree in Recreation. Experience preferred.

Duties: Plan and coordinate a varied program in specific area in the county. Good fringe benefits.

Contact: James O. Oates, Director of Recreation, Cobb County Recreation Department, P.O. Box 649, Marietta, Georgia,

Telephone: 427-7346.

DIRECTOR OF RECREATION

(Salary open)

Qualifications: B. S. Degree in Recreation or closely allied field. Prefer 2-4 years fulltime experience.

Duties: Responsible for planning and conducting a fulltime county wide recreation program for all age groups. Directly responsible to a legal Recreation Commission.

Contact: Mr. A. C. Perry, Chairman, Rockdale County Recreation Commission, 1147 West Avenue, Conyers, Georgia,

Telephone: 483-7231.

(News Briefs Cont'd)

DALTON

The Dalton Recreation Commission has acquired 45 acres of land and water for development of new and additional recreation facilities in the Southwest section of the city. Plans are currently underway to begin this development as soon as BOR funds are approved.

ROSWELL

The Roswell Recreation Department has a long past dream nearing reality in the purchase and development of 60.2 acres for a park site. The project is a combined effort of the entire citizenry of Roswell.

THOMSON

The City of Thomson and County of McDuffie has recently appointed a legal city-county Recreation Commission. The commission will administer a comprehensive program for the citizens of McDuffie County.

WAYNESBORO

The City of Waynesboro and County of Burke have united their efforts to give the citizens of the area a fulltime and comprehensive recreation program. Dr. Hugh Scott is the new chairman for the Commission.



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LIBRARIES

RECREATION PLANNING

Planning is figuring the best way to get the best results with the most efficient expenditure of effort and money. In essence, planning involves four major steps: 1) Collecting the essential facts about the human, physical, and economic resources; 2) Preparing a systematic analysis of the present and potential future opportunities for development; 3) Establishing goals, both immediate and long range; 4) Designation of responsibilities or assignment of specific jobs to specific agencies or people.

PLANNING TERMINOLOGY

It is of paramount importance to understand the nature of the planning process and to comprehend the terminology that is utilized by the planning profession. **Comprehensive Planning:** As the term is used in the planning field it is the overall all-inclusive term that is used to embrace all functions of a public service program, both at the community and at the state level. For instance, a comprehensive plan would include functional plans for education, health, streets and highways, fire protection and recreation. **Master Planning:** The Master plan is a plan developed for a specific function or functional system in a specific area of service. Consequently, the comprehensive plan would include a master plan for education, a master plan for health and others. **Public Facilities Planning:** The public facilities plan or community facilities plan usually is prepared as a master plan for the development of buildings, a grouping of all public service programs such as schools, public libraries, community recreation centers, etc. **Program Planning:** It should be evident that plans for the construction of facilities and areas have to be based upon the program service plans of each specific agency. Consequently then, planning is the most essential development in the planning process. **There are certain elements which**

have to be considered when developing a functional master plan for parks and recreation. The first element, of course, is the "demographic characteristics" of the population; the demographic characteristics include age, education, income, discretionary or leisure time and discretionary income.

The second element which has to be taken into consideration is "recreation demand". Recreation demand consists of both the expressed and latent demand of the population. This should include a study of the recreational preferences, interests and needs of the population. The third element which has to be considered is the "natural resources". In essence, a resource inventory and analysis has to be made of the natural resources available for program purposes. Then a decision has to be rendered in respect to the most selective use of the natural resources available. Optimum utilization of these resources will dictate the environmental design which is to be created from these resources. The fourth and perhaps the most important element to be considered is that of "implementation." All studies and plans that culminate with a written report are useless and without value unless there is implementation of the plan. The method of implementation should be considered and built into the early stages of the planning process.

(continued-p.2, Col.2)



James R. Champlin
THE AUTHOR

The author is one of the leading recreation planning and research authorities in Georgia. He is a graduate of Earlham College where he received an A.B. Degree with Departmental honors. He holds a M.S. Degree and Rec. Dir. Degree in Recreation from Indiana University.

His professional experiences include: Superintendant of Parks and Recreation, Winchester, Indiana; Recreation Leader, Bloomington, Indiana; State Recreation Consultant, Indiana State Board of Health and Department of Public Instruction and Recreation Instructor, University of Maryland. He is presently an Associate Professor of Recreation and Park Administration, and Chairman of the Department of Recreation and Park Administration, University of Georgia.

He is a charter member of the State Board of Recreation Examiners and was recently re-appointed for a three year term by Governor Lester G. Maddox.

RECREATION PLANNING

COMING EVENTS

September 14-18, 1969

National Conference on Parks,
Recreation and Conservation
Conrad Hilton Hotel
Chicago, Illinois.

November 16-19, 1969

State Conference on Recreation
and Parks, Savannah Country
Club and Inn, Savannah, Georgia

"Recreation in Georgia"

A publication of the Georgia Recreation Com-
mission, Momy Building — Room 801, 1655
Peachtree Street, N. E., Atlanta, Georgia 30309.
Telephone 873-1607, 1608

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herein) in the preparation of news
stories, radio talks, etc.

(continued from page 1)

RECREATION DEMAND

In the past years most recreation planning has been based upon comparing population figures to recreation standards and arriving at the number of recreation units needed to serve the population.

Recognizing an obvious weakness in this procedure, planners are now attempting to estimate recreation demand and project demand over a period time to derive recreational needs for any given area.

One approach to the problem of recreation demand estimation could be an in-depth socio-cultural behavior analysis of potential recreation requirements of a populace—including concealed as well as overt demand. A second approach to development of a plan is to utilize comprehensive "recreation models" which can take into account the inter-actions between and among: the types of recreation facilities; the location of recreation facilities; the socio-economic factors; and the supply of recreation facilities. Either of these two approaches to the planning process seem to give promise to produce a more efficient result.

QUALIFICATIONS FOR RECREATION PLANNING

Most of the recreation planning going on at the present time, particularly in respect to outdoor recreation plans, is being conducted by consultant organizations who are attempting to apply economic planning methodology to recreation planning. It seems evident that there is a need for much greater research on recreation planning methodology which would produce more finite results.

Recreation planning should be done by personnel having specialized planning training, extensive recreation experience, knowledge of data collecting methodology and access to recreational data resources, and certainly, proven experience in recreation planning. Recreation Planners are eligible for licensing by the State Board of Recreation Examiners.

This brings us to the point then that although there are many state and county planning departments throughout the state and regional or area planning commissions with "expertise" in the planning field, per se, there are very few planning departments or commissions who have recreation planners on the staff that have a depth of experience and competency in recreation planning.

THE RECREATION PLANNER

The most valid approach to recreation planning is the use of a team of professionals qualified in many disciplines such as environmental design, community planning, sociology, natural resources, and recreation.

The efforts of this team of pro-

fessionals should be coordinated by a recreation planner. The recreation planner then, serves as a catalyst for action; organizing, correlating, integrating and synthesizing the work input of the team members as they seek the development of a "plan."

It is obvious that most recreation directors have not had the background of experience to handle the planning function themselves. It, therefore, becomes incumbent upon the recreation director to seek out the qualified recreation planning experience from some source that is available to his department.

THE ROLE OF

Public Service Agency: The recreation service agency or the planning department serving this agency should seek the best assistance that is available to carry out the function for their program and then be responsible for the implementation of the plan. **Public Consultants:** There are various agencies who have consultant assistance available in the recreation field and who serve both community and state agencies. The role of these public consultants in recreation planning is usually to provide the technical know how to help a community carry out a recreation study and to help that community in the decision making process in determining the recreation needs and goals of the community. The public consultant agency will usually be qualified to help the community set priorities, develop long range budgetary needs and even to doing preliminary studies of environmental design and facility and site planning. **Private Consultants:** There is only one park and recreation specialist planning agency located in the state of Georgia. However, the state is served by several other private consultant agencies located in the Southeast who are doing some recreation planning even though these planning firms engage in other fields as well as recreation. The private consultant planning organization usually is qualified to do the complete job from assessing needs of the local community to providing the master plan of parks and recreation; and even doing the construction and engineering studies and map work for development of sites and facilities.

PLANNING CAPABILITIES

It seems that the public agencies best equipped and capable of doing recreation planning in the state of Georgia are the Georgia Recreation Commission, the Institute of Community and Area Development-University of Georgia, and the State Planning Bureau. These three organizations have the professionally qualified staffs and are available to assist communities, state and regional agencies in the recreation planning process.



THE AUTHOR

The author has a wide and varied background of 12 years experience in recreation and natural resource planning. He holds a B.S. degree in recreation from West Virginia University.

COORDINATED REGIONAL RECREATIONAL PLANNING

by

Lowell R. Greathouse, Recreation Planner
State Planning Bureau

Each community, county and region sets its goals for what it hopes to be. The open space, park and recreation areas and facilities for the leisure time programs they will have to enjoy are planning decisions for each community's residents. As the community grows, the decision to provide or not to provide parks and open spaces at proper locations directly affects the environment and the quality of life of the residents.

Guidelines and Standards

Guidelines and standards are derived from two basic sources: (1) The living land needs; and (2) The needs of people of all ages and interests from tot lot to wilderness. Types of recreation and conservation areas to be adequate, manageable units must be of minimum size, location and possess the required natural characteristics.

A. Guideline One-The planning of a new or restored community should include a study of its land form and water areas for the use of its natural re-creational environmental zones. Developments should generally be set back from the edges of these natural corridors. There is plenty of developable land for most man made facilities just outside of the flood plain zones. Boat access, swimming beaches and other appropriate facilities should be related at proper locations.

B. Recreational and Conservation Land Use Inventory and Applied Principles. This concept should be better understood by recreation professionals to help them influence the location of land and water areas for different types of parks, recreation areas and facilities.

A resources inventory, classification and analysis of the regional and urban landscape is needed. Basic is the land and water characteristics; the underlying geology, soils, plant cover and other factors. The slope of each area is a factor limiting or permitting various types of developments. Locations and type of access should consider a sound land use basis. Man-made developments should harmonize with and complement God's natural plan.

Scenic riverways, active state parks and wilderness areas all have their important place in the total leisure needs picture.

They are among the natural recreational resources of the regional landscape. Their conservation is essential to the maintenance of the unique character of each sub-state region. The resource-based mountain and coastal zones should have much of their natural character conserved through appropriate and compatible land use and management programs. These regions serve statewide recreational needs.

Neighborhood parks and playgrounds, play fields, community district, stream-valley parks, natural educational areas, camps, and golf course all have their place in the urban and adjoining rural zones. Each region and the urban areas therein should have a recreational open space and environmental plan in which the recreation/conservation areas are selected from sites possessing land characteristics most suitable for the facilities and activities to be provided thereon.

C. Recreation Demand Inventory This is the accurate measurement of the spectrum of individual recreation preferences; determining the variety and quantity of opportunities sought during available leisure time periods. Demand motivations and preferences properly evaluated in relation to the existing resource area and facility supply provides a sound basis for determining existing and future needs. Such demand data is essential to help analyze needs and provide accurate public

information on which to base sound decisions for allocating appropriate types of recreational/conservation areas in urban, rural and resource bases environmental zones. Much of recreational demand is created through the formal and informal process of the education of leisure tastes and through the available supply of recreational opportunities. A **Leisure Time Motivation and Preference Study** is needed for each neighborhood, community, county and region. This would be ideal to do concurrently statewide-as a family survey. Preferences for weekend and vacation opportunities; as well as for day resident facility and activity program desires should be obtained to more accurately reflect local, regional and statewide needs as evidenced by Georgians.

With good thought in survey design and technique, outdoor activity preferences should be sub-grouped to relate to the natural and man-made environments. For example, camping has at least three categories of campers. These require organizational camps; tent trailer camps; and back country of wilderness camping opportunities. All three groups are growing. Campers, as most outdoor recreation groups, should be sub-grouped and related with other compatible activity sub-

(Continued on page 8)



'Gator Trek'

by J. WAYNE FEARS

The little artificial lure arched gracefully upward and out over the water and then dropped gently into the lake only inches from a mass of pond lillies. The little lure bobbed carelessly on the surface until the rippled rings melted away. Then a shadow seperated from its weedy, cypress shaded bed and moved toward the lure. With a mere flip of its muscular tail, the shadow overtook the lure and engulfed it between massive jaws and broke through the surface of the still lake revealing its identity—a seven pound bowfin.

This was a common experience to many of the outdoor recreation planners who were taking advantage of a break in the first section meeting of the Outdoor Recreation Section of the Georgia Recreation and Park Society. This first meeting was fondly named "Gator Trek", as its purpose was to show outdoor recreation planners from all over the State of Georgia the 500,000 acre Okefenokee Swamp from three sides to explain the management of the swamp, and many of the problems the swamp faces if it is to become a true wilderness area.

The first leg of the "Trek" was located on the north side of the swamp, with the renown Mr. Okefenokee, Liston Elkin, as Host-guide. It is hard to explain here what was going through the minds of the planners as they toured the park facilities. From the expressions on their faces and

comments made, you could tell that they were well impressed with the facilities provided for the public at Okefenokee Swamp Park.

After viewing the public use facilities at the park, the group then departed by boat to enter the great mysterious swamp. Mr. Elkins, leading the group, made the first rest stop at the new Okefenokee Science Center Outdoor Lab, recently completed within the swamp. Here a lecture on wildlife and plant life, common to the north side of the Okefenokee, was given. Traveling deeper into the swamp, Mr. Elkins pointed out the wild flowers, birds and insectivorous plants.

Upon leaving the swamp, the planners were fed one of the park's famous fish fries and its famous Swamp Mull suppers. The trip to the north side of the swamp with Mr. Elkins is one that this group will always remember.

The second day of the Gator Trek was one which started very early. The group was up at 6 A.M. Thursday morning for an early breakfast and a journey to Camp Cornelia, which is the site of the Department of Interior's Suwannee Canal Recreation Area near Folkston, on the east side of the swamp. It was here that the planners noticed that each entrance to the swamp was different. Around every bend was a different scene.

Upon arrival the group was welcomed by Jack Mays, Executive Director of the Charlton County Development Authority. The program was then turned over to Larry Calvert, manager of the Okefenokee National Wildlife Refuge.

With the Department of Interior personnel as their host-guide, the group was taken on tour of the Suwannee Canal Recreation Area. Calvert explained that the Department of Interior's recreational facilities are landscaped with all native shrubs, trees, and flowers common to the swamp.

The facilities the group visited were the five mile automobile nature drive that goes out into Chesser Island; a $\frac{3}{4}$ mile winding boardwalk going out into one of the prairies in the swamp; newly erected visitor's center; picnic areas; and boat basin. After this visit the group departed again into the swamp by way of the

ABOUT THE AUTHOR

J. Wayne Fears is Chief, Outdoor Recreation and Tourism, Coastal Area Planning and Development Commission, Valdosta, Georgia.

Mr. Fears holds a Bachelor of Science Degree from Auburn University with a major in conservation.

The author has previously held positions with the University of Georgia Extension Service and the Soil Conservation Service. He is a member of the Georgia Recreation and Park Society, Chairman of the Outdoor Recreation Section, Board of Trustees of the GRPS, Board of Directors of the Georgia Outdoor Writers Association and a member of the Advisory Council of the Georgia Recreation Commission.

Suwannee Canal. Here the planners were able to see the watery prairies unfold and spread their colorful panorama. They viewed, in its awesome splendor, the many aquatic flowers such as the white and yellow water lilies, neverwet, pickerelweed, and many many more. Many animals which some of the planners had never seen before were viewed on the trip such as alligators, sanhill crane, and the swallowtail.

Merging from the swamp waters around 6 P.M. the group was again welcomed by another swamp fish fry, so graciously hosted by the Charlton County Chamber of Commerce and about 15 Charlton County citizens. Mrs. John Kopp, President of the Chamber of Commerce, welcomed the group and southern hospitality flowed in all directions.

As soon as the chamber president was sure that everyone was on the verge of popping from overeating, she graciously advised the group that if they were planning to make it to Stephen Foster State Park Before "morning", they should be on their way. With deep regret, the group departed on the hour long drive to the west side of the swamp to Stephen Foster State Park, where the third leg of the "Trek" was to be held.

Upon arriving at the park, the group was in for another surprise. Awaiting them was coffee and cake prepared by the park manager Lawrence Day and Mrs. Day. To top off the evening, the Department of Interior personnel and Mr. Al Griffis gave slide presentations on the swamp. Many of the park's campers were invited for coffee and cake, viewing the slide presentations, and just plain talking to the outdoor recreation planners.

At last the group, tired from their journeys, were put to rest in the modern cabins which were provided by the State Parks Department. Sleep late, no! Many of the planners were up at 6 A.M. fishing, but only for a short while. The group was called to order again at 9 A.M. and were given a first hand tour of the existing facilities of Stephen Foster State Park, pointing out the modern equipped cabins, the newly constructed campground, the boat basin, and many other facilities which are available to the public interested in seeing the Okefenokee on the east side.



Boat trips into the heart of the swamp gave the planners an undescrivable view of its beauty and inhabitants.

After a full morning of touring the state park, it was time to enter the ebony waters of the "land of the trembling earth" to tour Billie's Lake, Minne's Lake, Big Water, and the Suwannee River. The trip through the winding watercourses connecting these lakes is a never-to-be-forgotten experience. Its awesome beauty is beyond the wildest imagination. Many of the recreation planners brought out the fact that nature is the Okefenokee's only landscape.

After the tour, the planners gathered together for a final session to hear of some of the problems the Okefenokee faces. Among these problems are a proposed road which would open up the area where the Suwannee River flows from the Okefenokee Swamp. It is felt that this road, if constructed, would do damage to the wilderness setting of the swamp. Also, the group of planners were briefed on the proposed Okefenokee National Wilderness Act, and all agreed to write their congressman and senators and ask for their help in supporting the act.

For the remaining daylight, planners were permitted to use boats furnished by the State Parks Department for an afternoon of fishing.

With time coming to a close and darkness approaching, the planners had to remove themselves from the "land of the trembling heart" and, over an old fashion weiner roast, they discussed what they had seen, heard and felt during the past three days while they toured the great Okefenokee Swamp.

Probably the greatest accomplishment of this first meeting of the Outdoor Recreation Section was that it proved its ability to pull together the many talents of public agencies which are responsible for recreation planning and management of natural resources in Georgia. Of the groups which had representation at this Gator Trek meeting were the Slash Pine Area Planning and Development Commission and the Coastal Plain Area Planning and Development Commission which coordinated the meeting together; the Georgia Conservancy; Recreation Department of Georgia Southern College; Department of Recreation and Park Administration, University of Georgia; The Georgia Recreation Commission; Georgia State Parks Department; State Planning Bureau; Bureau of Outdoor Recreation; Georgia Game and Fish Commission and the U.S. Fish, Wildlife Service, and the U.S. Corp. of Engineers.



Planners pause for a group picture before embarking on a three day study of the Okefenokee Swamp.

NEW RECREATION COMMISSIONS APPOINTED TO ADMINISTER PROGRAMS



WAYNESBORO-BURKE COUNTY RECREATION COMMISSION APPOINTED

The city and county officials have appointed a new legal recreation commission to administer a full time and comprehensive recreation program for the citizens of Burke County. Members appointed to the Commission are: (l-r) Jessie Gray, Lamar Murray, Torbit Banks, Vice Chairman, Dr. Hugh Scott, Chairman, James A. Colley, Deputy Director of the Georgia Recreation Commission who assisted the Commission in its organization, Bobby McKinney, John T. Wynne, and Herman Lodge. The Commission is now seeking a full time professionally trained Director of Recreation and Parks for the department.

Photo-The True Citizen Newspaper



THOMSON McDUFFIE COUNTY ESTABLISHES A LEGAL RECREATION COMMISSION TO DIRECT PROGRAM

The elected officials of the City of Thomson and McDuffie County have united their efforts to provide a recreation program for their citizens. Their initial effort will be a part time program. Appointed to the Commission are: Reverend Bill Seaman of Dearing, W.A. Davis, Chairman, Mrs. John D. Baston, Jr., Daniel T. Farr and W.E. Hunt, Jr.

NEWS BRIEFS

LAYFAYETTE

Harry and Sue Harrington are the recipients of the third annual Vocational Service Award of the Rotary Club of LaFayette. The award was given in honor of the Harringtons tremendous work in the development of a recreation and park program of the highest quality.

FORSYTH

Construction has begun on the 18 hole golf course on Buford Dam Road. The new course will be of championship design and will feature three water obstacles with three lakes incorporated into the course design.

GLYNN COUNTY

Tom Green, Special Services Director at the Naval Air Station, Glynco, Georgia has been named as an OUTSTANDING YOUNG MAN OF AMERICA by the Outstanding Americans Foundation. His award was for outstanding accomplishments in the field of recreation.

MUSCOGEE COUNTY

H. Alan Frazer of Muscogee County has been appointed to the Georgia Recreation Commission by Governor Maddox. He succeeds James W. Key who resigned.

ATHENS

Professor James R. Champlin has been re-appointed to the Board of Recreation Examiners by Governor Maddox.

MACON

The Macon Recreation Department is utilizing the internship program of Georgia Southern College. Steve Coe will be associated with the Department during the summer months.

STATESBORO

The Statesboro Recreation Department gives 100 boys and girls an opportunity in the spring to earn a season pass to the city swimming pool. Citizens of Statesboro contribute \$5.00 each for swim passes that are earned by youngsters who might not otherwise be able to purchase swim tickets. The boys and girls work ten hours for the department earning their swim pass.

JOB MART

Individuals desiring to apply for positions listed in the Job Mart should apply directly to the Agency which has the opening. The Georgia Recreation Commission maintains a Personnel Service file for reference to prospective employers. The Commission will be happy to keep your credentials on file upon request.

DIRECTOR OF RECREATION

(salary open)

Qualifications: B.S. Degree in Recreation or closely related field. Prefer 2-4 years experience. Duties: Plan, organize and direct fulltime recreation program for all age groups. Contact: Dr. Hugh Scott, P.O. Box 68, Waynesboro, Ga.

DIRECTOR OF RECREATION AND PARKS

(Salary \$7,500 minimum)

Qualifications: B.S. Degree in Recreation. Prefer experience. Duties: Responsible for the administration of a county wide recreation and park program. Responsible to legal recreation and park board. Good fringe benefits. Transportation furnished. Contact: Mr. Jim Smith, Chairman, 221 Sycamore Street, Gainesville, Georgia.

A NEW FILM AVAILABLE FOR THE RETARDED

"A Dream to Grow On" is a new film produced by the Joseph P. Kennedy, Jr. Foundation and is now available to any group or organization interested. The film tells the story of the 1968 Special Olympics in Chicago where 1,000 mentally retarded children competed for coveted medals in running, jumping, swimming and other events. The film suggests that what took place in Chicago can take place all over the country. The film is available for rent for \$9.00 through Bono Film Service, 3132 M Street, N.W., Washington, D.C. 20007. For further information about the Special Olympics program write to: Special Olympics, The Kennedy Foundation, 719 13th Street, N.W., Washington, D.C. 20005.

INFORMATION FROM BOARD OF RECREATION EXAMINERS

The Board of Recreation Examiners for the State of Georgia has officially approved 113 applicants to be licensed in the state. Sixty seven of these have been licensed as "Administrators."

Dr. H. Douglas Leavitt, Chairman of the Board states that January 1, 1970 is the deadline for being licensed under the "grandfather" clause of the state law. The testing for all others will be held on Monday, October 6, 1969 and applications for testing must be received by the Board not later than August 15, 1969. Applications should be mailed to: Board of Recreation Examiners, 166 Pryor Street, S.W., Atlanta, Georgia 30303. A ten dollar certification fee should accompany the application

GEORGIA ENACTS SCENIC RIVERS LAW

The last act passed by the 1969 Georgia General Assembly was a Scenic Rivers Act. The Georgia law provides for a statewide scenic rivers system and delegates the State Council for the Preservation of Natural Areas to study and recommend to the Governor and General Assembly rivers or sections of rivers to be included in the system.

The act directs the Council to report no later than 1971 to the General Assembly on its studies of the Suwannee and the Chattooga Rivers, two streams previously listed for study in the federal Wildlife and Scenic Rivers Act of 1968. When recommended rivers are approved by the General Assembly, the Council may acquire lands and or scenic easements by purchase or other means, including eminent domain. Natural, pastoral and recreational rivers may be designated.

DID YOU KNOW ????

Did you know that the average salary for a Recreation and Park Administrator in Georgia in 1968 averaged \$9,700. The salaries in this study indicated a low of \$7,000 to a maximum of \$19,000. Where does your department stand?

PERSONNEL CHANGES

JOSEPH J. LAHIFF is the new Director of Recreation for Chatham County, Georgia.

BILLY YAWN, Program Director for the Statesboro Recreation Department has resigned to enter private business.

THOMAS P. STATHAM has been appointed Director of Recreation for the City of Cartersville. He was formerly the Director of Recreation for Clarksdale, Mississippi.

YOUTH EMPLOYMENT

Summer jobs for students in our National Parks and National Forests are available. The Student Conservation Association, Inc. is looking for both high school and college students. More info about the programs may be obtained by writing to: The Student Conservation Association, Inc., c/o Sagamore Hill National Historic Site, Mtd. Route, Box 304, Oyster Bay, New York; 11771.



ALTON LITTLE APPOINTED DIRECTOR OF RECREATION FOR DALTON

Alton Little, Director of Recreation for Greenville, North Carolina has been appointed the Director of Recreation for the City of Dalton replacing Ralph G. Turner. He assumes the post as of June 18.

The new director has held the position of Recreation Director for Greenville for four and one half years. Prior to that time, he served as Director of Recreation in Washington, North Carolina for four years.

He holds a Bachelor of Science and a Master of Art degree from East Carolina University of Greenville.



WARNER ROBINS RECREATION DEPARTMENT DEVELOPS FOUR NEW TENNIS COURTS

The Warner Robins Recreation Department has initiated construction on four new tennis courts for the citizens of Warner Robins. Rhett Milam, Assistant Director and Claude Lewis, Director of Recreation examine the construction progress at one of the new courts. Estimated cost of the new construction will total some \$14,000. The department is utilizing the department maintenance crews to assist in construction. Upon completion the new courts will give the city a total of twelve courts of which four are lighted for night play. The courts are being constructed on school grounds in cooperation with the Board of Education. The 1969 operating budget for the Warner Robins Recreation Department totals \$185,000.



WATCH US GROW!! This is the motto of the Roswell Recreation and Parks Department as they undertake a one and a half million dollar park development. (left to right) Frank Brown, Director of Recreation and Parks, Walter Mitchell, Chairman of the Fulton County Commissioners, W.L. Mabry, Mayor, Emmett Rushin, Chairman of the Roswell Recreation Commission and Don White, Mayor Pro Tem check the financial scoreboard on the park development. The amount of \$187,000 to purchase 60 acres of land to begin the development will come from several sources; Fulton County \$60,000, Roswell Recreation Association \$10,000, City of Roswell \$23,000 and \$93,000 from the Bureau of Outdoor Recreation.

(Continued from page 3)

groups. After study of their related needs, better decisions can be made for recreation and conservation area and facility allocations in natural environmental patterns. This principle has practical application for both regional and urban relationships of recreational utilization and design. More important, its application provides opportunities for high quality experience and the greatest degree of leisure time program groups to needed high, medium and low density development areas in regionally designed plan which insures the natural recreation environmental zones.

Such a statewide preference survey showing sub-groups of activities, day, weekend and vacation time spent in each and location of preferred areas has never been done in Georgia. It would provide factual information for proper planning, acquiring, and appropriately developing the various types of needed areas. The most important end results to recreation users would be the increased satisfaction of the individual's recreation experience through maintenance and development of a broad spectrum of needed opportunities. With more accurate Georgia preference data, the recreation, conservation and planning leadership can influence better decisions for relating the appropriate types and quantities of recreation areas and facilities.

SUMMARY

The wonderful conclusion about Georgia is that criteria and standard limits are not seriously limited by land—at present. But will we repeat the mistakes of several states? Generally, there are plenty of good potential man-made recreation area sites available if chosen from proper locations at the appropriate time. There are two urgent needs in Georgia: (1) The creation of adequate areas, facilities and programs within and near urban zones; (2) Conservation of the resource based areas. Local recreation and conservation projects should flow out of community comprehensive plans which are developed within composite area and statewide regional framework plans.

The limits are not so much in the land but in man's understanding and use of it. The important question is **what** the recreation, conservation and planning leadership influences the general public and decision-makers of this decade to do for orderly recreation conservation and environmental development of Georgia.

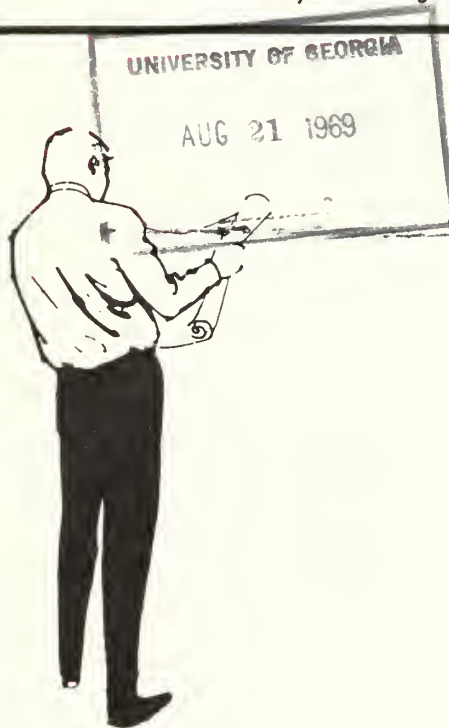


Recreation in Georgia

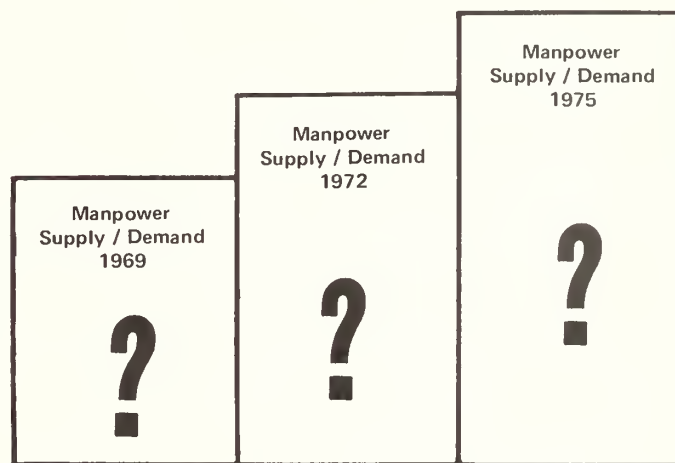
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July-August 1969 Edition



STATE COMMISSION TO CONDUCT MANPOWER SUPPLY/DEMAND STUDY FOR GEORGIA



THE GEORGIA RECREATION COMMISSION, the state's advisory agency on recreation, has initiated the first in depth study of the manpower supply and demand for recreation, parks, conservation and youth agencies in Georgia. The study will be conducted in cooperation with the Georgia Board of Regents, the National Recreation and Park Association and the Georgia Recreation and Park Society. It is anticipated that the study will require six months for a preliminary report to be ready and twelve months for completion.

The study will attempt for the first time to identify the status of the manpower supply in the recreation, parks, conservation and youth serving agencies. The demand component of the study will be centered upon local, state, federal, private, and commercial agencies. Additionally the area of conservation and parks will be examined in detail.

The study will determine the academic and type of training preparation of personnel desired by the employing agencies and organizations. Primary emphasis will be placed upon personnel providing actual service with some attention to allied or supportive fields.

The Commission has been concerned for some time with the number of qualified professionals being trained by Georgia's Colleges and Universities, in these respective fields. All signs at this time indicate that the profession faces a personnel CALAMITY. As a result of the Commission's study, some positive guidelines may hopefully be determined in relationship to the needs of our universities and colleges, the role of the Junior College program in the training of professional personnel and the type of curriculums that will best fulfill the needs outlined by the study.

The study will be conducted by a carefully prepared survey form supplemented by personal interviews with many of the agencies involved.

The manpower study is being conducted under the supervision and direction of James A. Colley, Deputy Executive Director of the State Commission.

Upon completion of the entire study, copies of the report will be available upon request from the State Recreation Commission or one of the cooperating agencies.

COMING EVENTS

September 14-18, 1969
National Conference on Parks,
Recreation and Conservation
Conrad Hilton Hotel
Chicago, Illinois.

November 16-19, 1969
State Conference on Recreation
and Parks, Savannah Country
Club and Inn, Savannah, Georgia.

April 5-9, 1970
Southern Recreation and Park
Conference, Francis Marion
Hotel, Charleston, South Carolina.

"Recreation in Georgia"

A publication of the Georgia Recreation Com-
mission, Mony Building — Room 801, 1655
Peachtree Street, N. E., Atlanta, Georgia 30309.
Telephone 873-1607, 1608

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TOM DRUMMOND-Assistant Director
THAD STUDSTILL-Assistant Director
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stories, radio talks, etc.

FEATURE



**WELCH NAMED
STATE LIAISON OFFICER
FOR LAND AND WATER FUND.**

Governor Lester Maddox recently by Executive Order transferred the total planning and administration of the Land & Water Conservation Fund program to the State Planning Bureau. H. Oliver Welch, State Planning Officer, was named state liaison officer for the program. The administration of this program was formerly in the State Parks Department.

In an Executive Order issued on June 26th, Governor Maddox, established an Interagency Council on Outdoor Recreation in the State of Georgia. The Council is composed of the Director of the Game & Fish Commission, the Director of the Highway Department, Executive Secretary of the Historical Commission, the Director of the Travel Division of Industry & Trade, Director of Mines & Geology, Director of State Parks Department, the State Planning Officer, Director of the Georgia Recreation Commission, State Superintendent of Schools, and the Executive Director of the Water Quality Control Board.

Information regarding the Land and Water Conservation Fund program in Georgia may be obtained by writing to:

H. Oliver Welch
State Planning Officer
State Planning Bureau
270 Washington Street, S. W.
Atlanta, Georgia 30334
Telephone: 524-1521



FROM THE COMMISSION FILES . . . Photo of a 1951 Recreation Conference held in Columbus, Georgia. Can you identify participants?

BARROW COUNTY'S DAY CAMP PROGRAM

"Dear Mr. Editor:"

I like nature because you get to see baby birds. I like the athletic field because you get to shoot bows and arrows. I like arts and crafts because you get to do plays. I like singing because we say many songs.

THUS, young Terrell Gresham, age nine, expressed his enthusiasm for Barrow County Parks and Recreation Commission's newly initiated Yargo Day Camp program in his letter to the Winder News.

The Commission, in it's first year of operation, has provided a highly successful day camp program for children from 7 to 12 years. Each of the four Yargo Day Camp two-week sessions has an equal number of boys and girls with one counselor per eight children participating from 9:00 A. M. to 3:30 P. M.

The daily schedule starts with opening ceremonies conducted by the campers. The day has two periods in the morning, lunch followed by a rest period, and two periods in the afternoon. The age groups alternate periods in each activity program.

Mrs. Iva Grant, Camp Director and Commission Secretary, and her staff direct activities in nature-campouts, nature study, axmanship, hiking; athletics-archery, badminton, softball, fishing, soccer; campcrafts-sketching, painting, nature crafts; and music and drama-folk dancing, plays and singing.

Each session has a different theme such as Indians or Circus. All camp activities are geared toward the parents night program on the last night of each session which is also a campout for all campers.

The music and drama group writes a play and learns songs. The nature group

makes an amphi-theater for the play, a nature scrap book for display and learns cookout skills. The camp crafts group makes costumes and designs scenery and props. The athletic group catches fish for the meal and learns games relating to the theme. Each camper participates equally in each group.

Yargo State Park, site of the camp, provides an excellent atmosphere to further the objectives of the Yargo Day Camp which is the development of the individual in a nature setting. The facilities of the camp were made available by the Georgia State Parks Department.

Additional information on this outstanding program may be secured by writing to the Barrow County Recreation and Parks Commission, Box 411, Winder, Georgia, 30380, or by calling the Commission office, 867-4713.



BARROW COUNTY RECREATION OFFICIALS VISITED THE YARGO DAY CAMP PROGRAM WHILE IN ACTION. Shown visiting one of the many activities are: (l-r) Dorsey Hutchins, Commission Member, George Chambliss, Director of the Department, Wayne Ridgeway, Commission Member and Jake Zadrow, Chairman of the Recreation Commission.



Counselors Kenneth Lott and John Stanstell instruct campers in plant life.



Barbara May, a counselor for the Day Camp Program instructs the youngsters in dramatics.



The opening ceremonies each morning began by a pledge of the flag. The youngsters planned and directed the ceremonies.

"Except as we keep life and hope in our youth, our accumulated property will have no value for the future. After all, caring for our youth is simple preservation of life values."
Copied

NEW EXECUTIVE APPOINTMENTS FOR FULLTIME RECREATION AND PARK DEPARTMENTS



THOMAS STATHAM-Cartersville



GRADY MCCALMON-Rome



BILLY C. CARMICHAEL-Swainsboro



LARRY NEILL-Griffin



CLIFFORD H. BELL, JR.
-Waynesboro-Burke County



JOSEPH J. LAHIFF-Chatham County

PUBLIC RECREATION AND PARK SCORE BOARD IN GEORGIA

Fulltime Public Recreation and Park
Departments:

1945: 15

1969: 66

Administration of Departments by Local
Government:

City Government	City-County
44	14

Public Expenditure by City
Recreation and Park Service

(50 / 66 Fulltime departments)

Per Capita Expenditure for
by Cities and Counties:

1967: \$3.53 1968:

Recreation and Park Administration

Low: \$7,000 High:

Average: \$9,700

Percentage of Public Budget

New Legal Recreation and Park
January to June, 1969:

Thomson-McDuffie

Blackshear-Pierce County

Haralson County

Hall County

Percentage of Public Department
of a Legal Recreation Commission

Public Departments having

Parks: 14

Highest Priority of Needs

Land Finance

"RECREATION is not only for the time. Rec
his own memory chest."

Howard Braucher

NEW COMMISSIONS NAMED TO ADMINISTER PROGRAMS

County
8
and Counties for
8:
(supporting) \$10.5 million
tion and Park Services

ors Salary Ranges, 1968:
0,000

ent for Leadership: 48%

Commissions or Boards established

Schley County
Waynesboro-Burke County
Rockdale County
Trenton-Dade County

s Operating Under the Direction
on or Board: 40%

Plans for Recreation and

ported by Fulltime Departments:
Personnel Facilities

is forever afterward. Each person has



The City of Blackshear and the County of Pierce have united their efforts to provide wholesome recreation opportunities for their citizens by the appointment of a legal recreation commission. The Commission held their first official meeting recently to begin the task given them. (l-r) Dr. L. C. Durrence, Chairman of the Recreation Steering Committee which initiated the Recreation Appraisal by the Georgia Recreation Commission; Duke Raulerson, Vice Chairman; Mrs. Yvonn Lamkin, Secretary and Treasurer; Earl Sauls, Lenwood Hamilton, Guy Fussell, Chairman; and assisting the State Commission with study was Marion Hay, Chief, Outdoor Recreation and Tourism for the Slash Pine Planning and Development Commission



The Schley County Recreation Commission was recently established through the joint cooperation of the City of Ellaville and the County of Schley. The newly appointed legal commission is shown at their first meeting to begin preparation for a recreation program for their community. Appointed to the Commission were: (l-r) Murray E. Ellis, Vice Chairman; Mrs. Bill Perry, Secretary and Treasurer; Reverend Marion Edwards, Chairman; and Mrs. Bobby Rigsby, Bobby Lowe, Assistant Director of the West Central APDC, served as chairman of the steering committee that initiated action establishing the commission. (not pictured, Steve Arrington, member of the Commission.)

NEWS BRIEFS

WARNER ROBINS

The Warner Robins Recreation Department has received notification of the approval of their \$100,100 grant from the Department of Housing and Urban Affairs for the development and expansion of the recreation facilities. Mayor Homer J. Walker, Jr., in making the announcement stated that most of the money would be used for the acquisition of additional park land and for the construction of community centers.

MACON

The Macon Recreation Department has signed a contract with the Charles M. Graves Organization of Atlanta to do a Master Plan for Recreation and Parks for the city. Max Lockwood, Director, in making the announcement stated that the department will be initiating many new capital developments after the study is completed.

DECATUR

The City of Decatur voters recently approved a recreation bond issue for \$100,000. The bond money will be used primarily for park improvements.

COLUMBUS

The City of Columbus Department of Recreation and Parks is now engaged in an extensive building program. Included in the program are: Three lighted softball fields, two little league fields, a new ultra modern playground development to be completed on July 15th with two additional playgrounds this summer, a \$100,000 community center and two lighted all purpose fields.

The department has big plans for 1970. Capital improvement plans call for the construction of additional parks, playgrounds, community centers and neighborhood swimming pools.

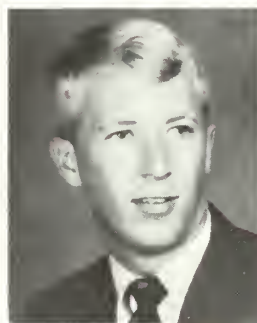
MUSCOGEE COUNTY

The Muscogee County Recreation and Parks Department recently opened several community center buildings provided for by the 1967 bond issue. The department plans the construction of five additional buildings in various parts of the county.

STATUS REPORT ON LAND AND WATER FUND ACT IN GEORGIA

During 1968, ten (10) projects were approved under the Land and Water Conservation Fund Act totaling \$1,334,283.68. Nine (9) of these were city and county projects. Projects were approved for Muscogee County, Cobb County, Whitfield County, Habersham County, Walker County, Floyd County, Fulton County (3) and Dade County. One project for a State Agency, the State Game and Fish Commission, was approved for a total of \$79,950. The 1968 figures indicated that 94% of the federal funds were apportioned to the cities and counties of Georgia.

The Bureau of Outdoor Recreation has indicated that they anticipate that Georgia's apportionment for the year 1969 / 70 will be \$1,385,000.



Joe McDaniel is the new Athletic Director for the Macon Recreation Department. He is a 1968 graduate of Georgia Southern College.



H. ALAN FRAZER of Columbus, Georgia has been appointed to the Georgia Recreation Commission by Governor Lester Maddox. Mr. Frazer will represent the third congressional district. He is associated with the Hajoca Corporation of Columbus.

PARK SERVICE TO OPEN IN GEORGIA

The National Park Service will open a district office in Atlanta.

The office is to be headed by George W. Fry, Superintendent since 1963 of Great Smoky Mountains National Park in North Carolina and Tennessee.

The new office is being set to maintain contact between the park service and southern states.



RECREATION EDUCATION STUDY COMMITTEE MEETS

Representatives from nine different organizations attended a meeting on June 24th to discuss recreation education in the State of Georgia. The committee recommended a Recreation Education Workshop be conducted in conjunction with the 25th Annual Georgia Conference on Recreation and Parks which will be held at Savannah, November 16-18, 1969. Members of the committee include: (r-l) James Anderson, Macon Junior College; Dr. H. Doug Leavitt, Georgia Southern College; Dr. Raymond Busbee, Abraham Baldwin Junior College; James R. Champlin, University of Georgia; Roger K. Brown, National Recreation and Park Association; John H. Davis, Georgia Recreation Commission; Dr. Haskin Pound, Board of Regents; Luke L. Rushton, Young Harris College; Dr. Ralph Johnson, University of Georgia and James A. Colley, Georgia Recreation Commission.

JOB MART

Individuals desiring to apply for positions listed in the Job Mart should apply directly to the Agency which has the opening. The Georgia Recreation Commission maintains a Personnel Service file for reference to prospective employers. The Commission will be happy to keep your credentials on file upon request.

DIRECTOR OF RECREATION AND PARKS

(Salary \$7,500 minimum)

Qualifications: B.S. Degree in Recreation. Prefer experience. Duties: Responsible for the administration of a county wide recreation and park program. Responsible to legal recreation and park board. Good fringe benefits. Transportation furnished. Contact: Mr. Jim Smith, Chairman, 221 Sycamore Street, Gainesville, Georgia.

NATIONAL CONGRESS FOR RECREATION AND PARKS, September 14-18.

Chicago will be the park and recreation capital of the country from September 14-18 when more than 5,000 persons attend the 1969 Congress for Recreation and Parks at the Conrad Hilton Hotel.



CITY OF CARROLLTON DEDICATES NEW COMMUNITY RECREATION BUILDING.

Dedication ceremonies were held on June 22 for Carrollton's new 15,000 square foot recreation center. The building was constructed at a cost of \$175,000 plus equipment and land. It is part of a \$300,000 bond issue passed in 1966. The building is fully air conditioned with the exception of the gymnasium. The facility contains gymnasium-social hall, large game room, T. V. room, 3 offices, exercise room, meeting room, arts and crafts room and dressing rooms. It is located in Carrollton's 41 acre Lakeshore Park recreation complex. Ronnie Young, Director, inspects the new facility.

UGA OFFERS OFF CAMPUS RECREATION COURSES

The University of Georgia will offer a five hour course for graduate credit at Emory University this fall. The course is Recreation 933- Trends in Recreation and will be offered on Thursday evenings beginning October 16 at 7:30 P. M. For additional information contact Professor James R. Champlin, Stegman Hall, University of Georgia.

(News Briefs Contd.)

DOUGLAS

The Douglas City Commission recently approved the naming of its new baseball facility in memory of Champ Faircloth. The youth was an active participant in the city recreation program.

TIFTON

Tifton, Georgia was the site of the 8th Annual Natural Resource Conservation Workshop. The workshop was directed by Sam Dunaway, Soil Conservation Service from Barrow County. Some 223 boys studied at the workshop held on the campus of Abraham Baldwin College.



STATE COMMISSION REVISES LIBRARY

State Recreation Commission staff members, Mrs. Irma Loupe and Tom Drummond look over the newly completed recreation library which has been updated and now contains over 1000 books and publications relating to all aspects of the recreation profession. These books and publications are available for loan upon request to the Commission office. A complete listing of the publications and books available will be sent upon request.

ITS GETTING LATE!!

HAVE you applied for licensing by the State Board of Recreation Examiners. The grandfather clause of the State Law expires January, 1970. For applications write to: Board of Recreation Examiners, 166 Pryor Street, S. W., Atlanta, Georgia. A ten dollar fee should accompany your application. Do it TODAY!!

PERSONNEL CHANGES

GRADY MCCALMON has accepted the position of Director of Recreation for the City of Rome. He succeeds Walter Attaway.

REBECCA HOLLINGSWORTH has resigned as a community recreation planner for the Graves Organization to enter graduate school at the University of North Carolina. She will pursue a Masters Degree in Recreation Administration.

NEIL MARCHBANKS is the new Director of Recreation for College Park. He succeeds Bobby Dodd who resigned to enter private business.

TOM FARNSWORTH recreation major from Georgia Southern College is doing his internship with the Douglas Recreation Department under the direction of Tom Williams, Director.

JAMES H. RAINWATER, JR. has accepted the position of Chief, Outdoor Recreation and Tourism for the Coastal Area Planning and Development Commission at Valdosta, Georgia.

JIM RAMBO, recreation major from the University of Georgia is interning with the Atlanta Athletic Club.

BILL FANNING has accepted a new position with the Georgia State Parks Department.

LARRY NEILL has been named the Director of Recreation for the City of Griffin.

CHARLES WEBB, recreation major from Georgia Southern College is interning with the Macon Recreation Department.

WALLACE BRITTIAN, a recreation graduate from Clemson University and a graduate student at the University of Georgia is working with the Macon Department during the summer months.



Norman Sizemore (r) intern with the Southern Regional Education Board and a student at Berry College visited the State Commission office recently to discuss recreation and park planning with Thad Studstill, Assistant Director. Mr. Studstill is serving as technical advisor for Mr. Sizemore.

NRPA REGIONAL OFFICE ESTABLISHED

Roger K. Brown, Southern Regional Director for the National Recreation and Park Association, announced recently that NRPA has located its Southern Regional headquarters at Suite 914, Peachtree 25th Complex, 1718 Peachtree Street, N. W., Atlanta, Georgia, Telephone 872-9761. Further information regarding the services and functions of the national organization may be obtained by writing to Mr. Brown.



MONROE RECREATION DEPARTMENT AND THE WALTON COUNTY PRISON WORKCAMP INITIATE NEW PROGRAM

Dick Brooks, Director of Recreation for the Monroe Recreation Department reports that the department is working jointly with Warden Young Haynes to provide wholesome recreation opportunities for the inmates of the Walton County Prison Workcamp. The program originated with an entry from the prison in the city basketball program. The team known as the Walton County Vikings received tremendous support throughout the community. According to Warden Haynes, the program has improved all of his men's morale; they are better disciplined; they work better together and they have an interest in more things now, including attending church services.

After a successful beginning in the one activity, the department hopes to expand the prison participation in other city wide recreation activities. Does your department cooperate with the Georgia Penal organizations in your community?



Recreation in Georgia

Vol. 3, No. 6

Published by the Georgia Recreation Commission

September — October 1969 Edition



Harold Meyer
University of
North Carolina



Special Edition: State Conference on
Recreation and Parks



Dr. Doug Sessoms
University of
North Carolina



Dr. J. W. Fanning
University of Georgia



Louis Twardzik
Michigan State



Hutchinson
NRPA



Dr. Julian Stein
AAHPHER



Judge Tom Parker
Juvenile Court



Dr. Herbert Brantley
University



COMING EVENTS

November 16-19, 1969
State Conference on Recreation
and Parks, Savannah Country
Club and Inn, Savannah, Georgia

April 5-9, 1970
Southern Recreation and Park
Conference, Francis Marion
Hotel, Charleston, South Carolina.

"Recreation in Georgia"
A publication of the Georgia Recreation Com-
mission, Mony Building — Room 801, 1655
Peachtree Street, N. E., Atlanta, Georgia 30309.
Telephone 873-1607, 1608

JOHN H. DAVIS-Executive Director
JAMES A. COLLEY-Deputy Executive Director
TOM DRUMMOND-Assistant Director
THAD STUDSTILL-Assistant Director
DR. HAROLD D. MEYER-Consultant

Commission Members
LUKE L. RUSHTON, Chairman
Young Harris
JAMES E. BROWN, Vice Chairman
Dalton
MRS. CICERO A. JOHNSTON
Atlanta
ROBERT K. BROWN
East Point
H. ALAN FRAZER
Columbus
ROBERT T. BAGGOTT, JR.
Newnan
MRS. W. A. BOWEN
Statesboro
VERNE J. PICKREN
Folkston
ANTON HUBER
Moultrie



JOHN H. DAVIS
INSTALLED AS PRESIDENT
OF THE AMERICAN PARK
AND RECREATION SOCIETY

MR. PRESIDENT

John H. Davis was installed as President of the American Park and Recreation Society during the National Congress on Recreation and Parks held recently in Chicago, Illinois.

The APRS is the branch of the National Recreation and Park Association which comprises the professional membership of the National Association who are employed by public recreation, park and conservation agencies. There are presently some 6,000 members of the APRS.

John Davis is Executive Director of the Georgia Recreation Commission. He has previously served as Superintendent of Recreation for Dalton, Georgia, and Darlington, South Carolina. He is a graduate of Furman University and received his master's degree from Columbia University.

Mr. Davis has served as President of the Georgia Recreation Society and Vice President of the Southeastern Advisory Committee of NRPA among many other professional responsibilities. He received the "Professional Award" from the Georgia Recreation and Park Society, was selected "Outstanding Young Man of the Year" in Darlington, received the "Distinguished Service Award" from the Dalton Jaycees and is listed in "Who's Who in American Education".

Georgians are extremely proud of Mr. Davis and appreciate his leadership both at Dalton and as Director of the State Recreation Commission. We are pleased that his leadership ability has been recognized nationwide, specifically by election to this very prestigious position. We further pledge support to his efforts and will share with John, Joyce and their three children in the pleasure, excitement and challenge of his year as President of this national organization of professional recreators.

Information in this publication may be used with or without credit (except items where credit is given herein) in the preparation of news stories, radio talks, etc.

JOB MART

Individuals desiring to apply for positions listed in the Job Mart should apply directly to the Agency which has the opening. The Georgia Recreation Commission maintains a Personnel Service file for reference to prospective employers. The Commission will be happy to keep your credentials on file upon request.

PROGRAM DIRECTOR

(Salary \$6,200)

Qualifications: B. S. Degree in Recreation. Prefer some experience. Contact: Robert Gibbs, Director of Recreation, City of Decatur Recreation Department, 231 Sycamore Street, Decatur, Georgia. Telephone 288-2622.

ATHLETIC DIRECTOR, Male

(Salary open)

Qualifications: B. S. Degree in Recreation or related field. Prefer experience. Contact: Sherrill Whitfield, Dalton Recreation Department, Post Office Box 661, Dalton, Georgia. Telephone: 278-5404

ACTIVITIES DIRECTOR, Female

(Salary open)

Qualifications: B.S. Degree in Recreation or related field. Prefer experience. Contact: Sherrill Whitfield, Dalton Recreation Department, P. O. Box 661, Dalton, Georgia



Dr. Albert R. Elliott, a native of Murphysboro, Illinois has joined the faculty of Georgia Southern College as Director of the Graduate curriculum in Recreation.

Dr. Elliott received his B. S. and M. S. degrees in Recreation from Southern Illinois University. In 1969 he received the Doctor of Philosophy with a major in Recreation from Purdue University.

Dr. Elliott has a broad background in the recreation profession.

He is a member of the National Recreation and Park Association, Society of Park and Recreation Educators and the Indiana Park and Recreation Association.



DR. ERNEST L. BUNDSCHUN has been appointed Associate Professor and Coordinator of the Activity Therapy Program in the Athens Branch, Georgia Mental Retardation Center. This Center is programmed by the University of Georgia and Dr. Bundschuh will be teaching courses in recreation for the ill and handicapped in the Recreation Department.

Dr. Bundschuh received his B. S. and M. A. Degrees from the University of Alabama and his Ph. D. Degree from the University of Maryland.



The Department of Recreation and Park Administration, University of Georgia, is most happy to announce the appointment of Dr. Steven C. Lamphear as Assistant Professor of Recreation and Park Administration. Dr. Lamphear received his B. S. Degree from the United States Naval Academy. His M. Ed Degree in Recreation and Ph. D. Degree in Natural Resource Management are from the University of Georgia.

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NEWS BRIEFS

MILLEDGEVILLE

The Milledgeville Department reports that 48 softball and baseball teams participated in the summer program. Present budget for the department totals \$57,000.

CENTRAL STATE HOSPITAL

Central State Hospital reports a full-time recreation staff of four professional personnel. The hospital had 250,000 participants in 1968.

DUBLIN

Roy Hammond, Director of Recreation for City of Dublin reports that Department budget has been increased to \$60,000 for the 1969-70 fiscal year. The department used a total of 5 recreation interns and twenty five part time personnel for its summer program.

ATLANTA

Television Station WAGA Channel 5 presented a special documentary on the Atlanta Department summer program called the Swingin' Summer. More than 500 employees and volunteers worked together to make the program possible for the young people in Atlanta.

MUSCOGEE COUNTY

The Muscogee County Recreation Department recently sponsored the play "Cinderella" for three of the local nursing homes. "Actors" came from the many county department playgrounds as a part of their summer programs. The playground participants constructed the props for the production.

ROME

The Rome Recreation Department is presently constructing a new administrative office building. The new facility will include a secretary's office, Superintendent's Office, Rest Rooms, storage and large lobby. The new facility is expected to be ready for occupancy on October first.

The new address for the department will be 300 West Third Street, Rome, Georgia.

Ira J. Hutchinson, Jr.
Special Assistant
Department of Urban Affairs
National Recreation and Park Association

Ira J. Hutchinson, Jr. joined the NRPA staff in 1967 as Executive Secretary of the NTRS and was named Special Assistant, Department of Urban Affairs upon its creation by the NRPA Board of Trustees in May of 1968. Prior to joining the NRPA staff, he was Director of Therapeutic Recreation Services at St. Vincent's Hospital in Harrison, New York. From 1954 to 1963 he held the position of Recreation Director at Topeka, Kansas, State Hospital. He received his B. S. Degree from Kansas State University and his M. S. from Columbia University. Mr. Hutchison will deliver the Keynote Address at the opening session of the Conference.

Dr. H. Douglas Sessoms
Chairman, Curriculum in Recreation Administration
University of North Carolina

Dr. H. Douglas Sessoms is Chairman, Curriculum in Recreation Administration, University of North Carolina. In addition to extensive experience in the recreation education field, he has served as a consultant to the Outdoor Recreation Review Commission and Joseph P. Kennedy Foundation and as Director, Multi-Purpose Training Program (OEO Project). Dr. Sessoms has held a number of elected and appointive offices in state and national organizations and is currently serving as President, Society of Park and Recreation Educators. He has authored and co-authored numerous publications and received his Ph. D. from New York University in 1959. Dr. Sessoms will address the First General Session and will conduct a concurrent session for the public directors and one for staff members.

Louis F. Twardzik
Chairman, Department of Park and Recreation Resources
Michigan State University

Professor Louis F. Twardzik is Chairman, Department of Park and Recreation Resources, Michigan State University. He earned his B. S. Degree at the University of Notre Dame and his Master's and Director's Degrees in Recreation from Indiana University. He has authored The Park and Recreation Commissioner, bulletins on laws, insurance and liability and approximately 40 papers on various subjects in the recreation and park field. Professor Twardzik will address the Second General Session, the Outdoor Section, and the Student Section.

Dr. Harold D. Meyer
Professor Emeritus
University of North Carolina

Dr. Meyer is a nationally known lecturer, educator, author and philosopher in the recreation field. He is the former Director of the North Carolina Recreation Commission; past president, American Recreation Society; and served as Chairman of the Recreation Curriculum at the University of North Carolina for many years. He is presently a consultant to the North Carolina Recreation Commission and Georgia Recreation Commission. Dr. Meyer will deliver the Keynote Address at the Lay Awards Banquet on Monday evening.

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NOVEMBER
SAVANNAH INN AND SUITE
SAVANNAH, GEORGIA

HIGH

SUNDAY

10:00 A.M.-6:00 P.M. Recreation
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7:00 P.M.-9:00 P.M. Open
Speak
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MONDAY

9:30 A.M.-10:30 A.M. First
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7:00 P.M.-9:00 P.M. Lay A
Speak
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TUESDAY

9:30 A.M.-10:30 A.M. Third
Speak

10:45 A.M.-11:45 A.M. Fourth
Speak
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2:45 P.M.-3:45 P.M. Annual
Electi

7:00 P.M.-9:00 P.M. Annual

Daily concurrent sessions for therapeutic, ou

Will your agency be represented?
Can you?

Conference and Parks

18, 1969
COUNTRY CLUB, INC.
GEORGIA

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ber 16

Education Workshop
by: The Georgia Recreation Commission

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J. Hutchinson, Jr.
recreation and Park Association

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Douglas Sessoms
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Banquet (Meal Function)
Harold D. Meyer
eritus, University of North Carolina

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J. W. Fanning
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Thomas A. Parker
Judge, Juvenile Court of Ware County
Waycross, Georgia

Judge Thomas A. Parker is a native of Waycross and received his LLB degree from the University of Georgia in 1952. He was a practicing attorney until his appointment to his present position in 1962. He is married, has three children, and is a veteran of World War II and the Korean War. While serving as Representative from Ware County, he co-authored the bill establishing the Division of Children and Youth and recently served on the Governor's Commission to rewrite the Juvenile Court Act. He is vitally interested in wholesome recreation opportunities for the youth of the state. Judge Parker will address the Third General Session.

Dr. J. W. Fanning
Vice President for Services
University of Georgia

Dr. J. W. Fanning holds B. S. A. and M.S.A. degrees from the University of Georgia. He served in a teaching capacity at the University from 1934 to 1936. He is former Associate Director in Community Services of the Georgia Center for Continuing Education at the University and was Chairman, Division of Agricultural Economics of the University College of Agriculture from 1956 to 1961. Dr. Fanning organized and directed the program of the Institute of Community and Area Development which includes a staff in the area of recreation and park planning and development. He is presently serving as Vice President for Services at the University. Dr. Fanning will address the Fourth General Session of the conference.

Dr. Julian U. Stein
Consultant, Programs for the Handicapped
American Association for Health, Physical Education
and Recreation

As Consultant, Programs for the Handicapped, Dr. Stein is concerned with all aspects of health, physical education and recreation for the handicapped. Services in this area have recently been expanded by AAHPER and are available to personnel interested and involved in programs for the handicapped in public schools, residential facilities, day care centers, hospitals, and in community settings. Dr. Stein will conduct three sessions for the Therapeutic Section.

Dr. Herbert Brantley
Chairman, Department of Recreation and Park Administration
Clemson University

Dr. Herbert Brantley, one of the nation's foremost authorities on the interdisciplinary approach to recreation and park education, will conduct a session on Criteria for Establishing a Recreation and Park Curriculum during the Recreation Education Workshop which will be held in conjunction with the Conference. Dr. Brantley has the distinction of serving as head of what is reported to be the largest curriculum in recreation and park administration in the nation



MACON, GEORGIA, utilized the services of their first Recreation Planner this past summer. Mr. Wallace C. Brittain, a graduate of Clemson University and presently working on a Master's Degree in "Park Planning and Design" at the University of Georgia served as an intern under the Southern Regional Education Board Internship Program.

Recreation Director of Macon, Max Lockwood, made the internship program possible by coordinating the efforts of the City of Macon, the University of Georgia, and the S.R.E.B. Internship Program.

Mr. Brittain has devoted his efforts to a project dealing with a "master plan of vest pocket parks" for Macon. The project consists of three main phases: (1) site selection and land acquisition; (2) physical design; and (3) finance and funding. The site selection was based primarily on population density and accute need. The physical design was based on a theme of active and passive recreation including concrete basketball courts, spray pools, apparatus, and picnicking. Funds are planned to be made available on a matching bases under the Department of Housing and Urban Development Program.

STATE PARKS' INCOME; ATTENDANCE HIT ALL-TIME HIGH

Georgia Department of State Parks Director John L. Gordon announced recently that income and attendance at Georgia's State Parks had broken all previous records for the fiscal year ending June 30, 1969.

Figures illustrate what Director Gordon called "phenomenal increases."

Receipts	1968	\$ 878,428	1969	\$ 1,092,466	up	24%
Attendance	1968	6,777,336	1969	7,455,340	Up	10%



DAVID HARRINGTON, a native of Ripley, Mississippi has accepted the position of Athletic Director with the LaFayette Recreation Department. He attended Northeast Junior College and Delta State College.

His duties will include all athletic activities under the direction of the LaFayette Department.

INTERESTED IN A NEW ACTIVITY? TRY POLO.

Polo, a game that is thought to have originated in ancient Persia, is coming on strong in Georgia. For additional information contact:

The Atlanta Polo Club, Inc.
22- Johnson's Ferry Road
Marietta, Georgia, 30060

USE FAILURE

Failure should be our teacher, not our undertaker.

It should challenge us to new heights of accomplishments, not pull us to new depths of despair.

Failure is delay, but not defeat.

It is a temporary detour, not a dead-end street.

WILLIAM ARTHUR WARD

PERSONNEL CHANGES

CHARLES WEBB, recent graduate of Georgia Southern College, has accepted the position of Sports Director for the Statesboro Recreation Department.

F. MARION HAY, Chief, Outdoor Recreation and Tourism for the Slash Pine APDC, has been elected secretary-treasurer of the newly organized Georgia Outdoor Writers Association.

RON RANSOM, formerly a supervisor with the Atlanta Recreation Department has been promoted to the position of Recreation Coordinator with the Atlanta Recreation and Parks Department.

JESSE MATHEWS, formerly Recreation Director for the Warner Robins Air Force Base and more recently associated with the Air Force in Germany is now with the Civilian Personnel Services, Maxwell Air Force Base, Montgomery, Alabama.

SUSAN SNOW, formerly with the Decatur Recreation Department and a graduate of the University of Georgia is now associated with the Dekalb County Recreation Department as Director of the Mark Trail Center.

KAY ANDERSON, who recently completed her internship with the Atlanta's Girls Club and is a recent graduate of the University of Georgia is now Director of the Gresham Park Center, a facility of the Dekalb County Recreation and Parks Department.

ROBERT BARONI has been employed as Director of Recreation for Hall County.

MANPOWER STUDY FOR RECREATION, PARKS, CONSERVATION AND YOUTH AGENCIES UNDERWAY!!

The Georgia Recreation Commission has launched the first manpower study for the profession in Georgia. Response to the study has been good. Agencies and organizations which have not received the manpower forms should contact the Commission Office immediately. Time is short.



JOHN CHESTER, a recent recreation graduate from the University of Georgia has accepted the position of Program Director with the Rome Recreation Department. He is a native of Elkart, Indiana.



TROUP COUNTY Planning Commission Chairman, J. K. Boatwright, Jr., and Executive Director Robert L. Brengle review the **RECREATION APPRAISAL** recently completed by the Georgia Recreation Commission. The study recommended a fulltime park and recreation program in Troup County.

DEKALB COUNTY CONSOLIDATES RECREATION AND PARKS

The County Commissioners of Dekalb County have consolidated its parks and recreation organizations into one department. Jim Cone will occupy the position of Director of Recreation and Parks. The Commissioners in addition to the consolidation of the department approved \$37,000 for renovating the old Dekalb County Courthouse for the department headquarters. All employees of the department were given a 4-7% raise in the new budget.

NEW FILMS AVAILABLE FOR YOUR PROGRAMS

The Chrysler Corporation has twelve free films available for showing by your department. The only charge made for the films will be the return postage. No commercial messages are presented in the films. Each film is 16mm sound, shot in full color by top professionals.

Films available for your use are: the 1969 Rose Bowl, Tournament of Roses Parade, AFL Season Highlights and the Super Bowl, the Name of the Game is Fun, Big League Baseball for Little Leaguers, the Spurrflows and others. For additional information, write: Chrysler Corporation, c/o Modern Talking Pictures, 1212 Avenue of the Americas, New York, New York, 10036.



RECREATION INTERNS, Charles Webb and Steve Coe of Georgia Southern College visited the offices of the Georgia Recreation Commission recently to discuss the latest status of recreation on the local, state and national level. Executive Director John H. Davis briefed the interns on the functions of the State Recreation Commission.

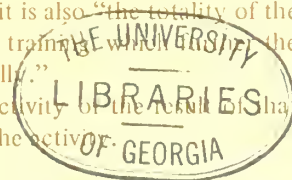


JAMES RAMBO, Jr., recent graduate from the Recreation and Park Curriculum at the University of Georgia has joined the staff of the Atlanta Athletic Club. He is a native of Spartanburg, South Carolina.

RECREATION!!

RECREATION, according to Webster, is a "mode or means of getting refreshment"; It does not include the refreshment that many people obtain from their regular occupations. Education, according to the same authority, is "the impartation or acquisition of knowledge, skills, or discipline of character", it is also "the totality of the information and qualities acquired through instruction and training which aid in the development of an individual physically, mentally, and morally."

Both recreation and education can thus be either an activity or the result of an activity. With both, it is the result that gives significance to the activity.



EXECUTIVE DEVELOPMENT INSTITUTE FOR RECREATION AND PARK ADMINISTRATORS SET FOR GEORGIA



FIRST ANNUAL ATHLETIC SYMPOSIUM CONDUCTED. The Department of Health, Physical Education and Recreation of Georgia Southern College and the Georgia Recreation Commission recently co-sponsored the First Annual Athletic Symposium. Shown are some of the participants of the program which dealt with the athletic injuries, conditioning and safety factors. (L-R) Dr. Frank Ramsey, Georgia Southern College, James M. Robey, University of North Carolina, Dr. Joseph A. Wilbur, Department of Public Health, Dr. Fred Allman, Atlanta Orthopedic Clinic and Dr. Douglas Leavitt, Chairman of the Department of Health, Physical Education and Recreation at Georgia Southern College.



An informal luncheon was the scene recently of Federal, State and Local recreation and park personnel. Among the forty luncheon participants were: (L-R) Graham Lewis, Bureau of Outdoor Recreation, Tom Martin, Georgia Southern College, Don Shedd, Bureau of Outdoor Recreation, Dick Cotteell, U. S. Forrest Service, John Davis, Georgia Recreation Commission, Jack Delieus, General Manager, Atlanta Parks Department and Roger K. Brown, National Recreation and Park Association. Participants at the luncheon discussed current events and trends in the recreation, park and conservation field.

The Department of Recreation and Park Administration of the University of Georgia and the School of Business are co-sponsoring with the National Recreation and Park Association a two year course for recreation and park administrators. The first year course will be held February 8-13, 1970 with the second year course following in 1971. The institute is limited to fifty participants and the fee has been established at \$215 per administrator.

The purpose of the institute is to provide experienced administrators an opportunity for intensive study of management technology and practice under the direction of outstanding authorities in the management field. Further information concerning the institute may be secured by writing to: Professor Charles C. Clegg, Recreation and Park Administration, Stegman Hall, University of Georgia, Athens, Georgia.

PRE-REGISTRATION FORM FOR STATE CONFERENCE ON RECREATION AND PARKS SAVANNAH COUNTRY CLUB AND INN, SAVANNAH, GEORGIA NOVEMBER 16-19, 1969

Sponsored by: The Georgia Recreation and Park Society, Inc.

Name Title
Address Agency Represented
Deadline for mailing registration to Treasurer: November 10, 1969. Make checks and money orders payable to the Georgia Recreation and Park Society, and mail to: Betty Yarbrough, Atlanta Recreation Department, 260 Central Avenue, S.W., Atlanta, Georgia 30303.

Indicate Registration Desired:

Full Executive Registration (including three meal functions) \$25.00 ()
Full Staff Registration (including three meal functions) \$18.00 ()
Student Registration (no meal functions) \$ 3.00 ()
Wives Registration (no meal functions) Free ()

DAILY REGISTRATION

Executive Registration (includes one meal) \$12.50 ()
Staff Registration (includes one meal) \$10.00 ()

EXTRA MEAL TICKETS

Opening Session \$ 7.00 ()
Lay Awards Dinner \$ 8.00 ()
Annual Conference Banquet \$ 7.00 ()

Signature Date

Remittance enclosed: Check () Money Order ()



UNIVERSITY OF GEORGIA LIBRARIES
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